

MONDAY, 2 NOVEMBER 2026

Open to the public: 9:30 am–6:30 pm

Wellness Lounge Pavilion 4		Hospitality Talks Pavilion 7.1		Design Talks Pavilion 7.2		Grande Scène Pavilion 7.3	
10:30	10:30 - 11:15 Spreading Well-being Throughout the Customer Journey Delporte Hospitality	10:30 - 11:00 Hotel guests’ expectations and purchasing behaviors Coach Omnium				10:30 - 12:00 Opening Conference	
11:00							
11:30	11:30 - 12:15 Selling sleep: the Core Promise Content Inc.	11:15 - 12:00 Keeping your teams loyal: the practices of young hotel groups that show the way. Julie Blandin Cayrel, Consultante en Opérations et Management Hôtelier	11:30 - 12:15 First steps in hospitality: challenges, lessons, successes NewH Paris				
12:00						12:00 - 13:00 Opening cocktail reception	
12:30	12:30 - 13:30 Executive Housekeeper: ONE Title, MANY Professions 3 Universes, 1 Expertise in Service of Performance Association des Gouvernantes Générales de l’Hôtellerie	12:15 - 12:45 The connected room, a new driver of hotel performance Canal +	12:30 - 13:30 Network of Hospitality Industry Paris Scholarship Award Ceremony, followed by networking at the Exclusive Collection Bar (Pavilion 7.2)				
13:00		13:00 - 13:30 Your next Revenue Manager will be an AI Revbell					
13:30							
14:00	14:00 - 14:45 Transformation travel - the New Luxury Content Inc.	14:00 - 14:45 How can brands stay relevant and engage their networks in a changing landscape? Best Western® Hotels & Resorts	14:00 - 14:45 Beyond Luxury: the Italian Vision for Tomorrow’s Hotels Teamwork Hospitality	14:00 - 14:45 Hospitality in 2035: Who Will Steer the New Models? Leaderia			
14:30							
15:00	Sense of Wellness Magazine Round Tables moderated by Isabelle Charrier, Publisher and Editor-in-Chie	15:00 - 15:45 Authentic hospitality: when luxury meets local cultures	15:00 - 15:45 Session details coming soon	15:00 - 15:45 Session details coming soon			
15:30	15:00 - 16:00 — General Managers and Spa Managers: Why Don’t They Always Speak the Same Language?						
16:00	16:15 - 17:15 — Is Your Spa Really Managed as a Business Unit?	16:00 - 16:45 The best AI in hospitality is the one guests never see Tony Loeb, Pragmatik & 10minhotel	16:00 - 16:45 The Partnership of French Furniture and Réseau Excellence EPV Contract French Living in Motion by l’Ameublement français	16:00 - 16:30 Tomorrow’s hotel? Hospitality without borders, open to all uses. Keynote from Olivier Saguez, President & Founder, Saguez & Partners			
16:30							
17:00		17:00 - 17:30 Session details coming soon Groupement des Hôtelleries & Restauration de France - GHR	17:00 - 17:30 Session details coming soon	16:45 - 17:30 The Future Hotel: How Sustainability, Technology, and Guest Experience Drive Profitability Association Espagnole des Directeurs d’Hôtels - AEDH			
17:30							

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10:30	10:30 - 11:15 Wellness & Digital: The New Growth Drivers Septeo	10:30 - 11:00 Hospitality Staffing Reimagined Mews		10:30 - 11:15 Lighting: The New Signature of the Hotel Experience? Intramuros magazine		10:30 - 11:00 Transforming for the Future: The New Fundamentals of Leadership Keynote by Henri Giscard d’Estaing, President of the École de Leadership	
11:00							
11:30	11:30 - 12:15 Session details coming soon Technogym	11:15 - 11:45 The golden age of hotel residences? Sarona Coaching		11:30 - 12:15 The golden age of hotel residences?		11:15 - 11:45 Keynote by Clare Pelly, Vice President, Astronaut Office & Experiences Virgin Galactic – Space for the Curious 	
12:00							
12:30		12:00 - 12:30 How Can Hotels Meet the Growing Demand for Pet-Friendly Hospitality? My Pet Agency				12:00 - 12:30 Keynote by Thierry Teyssier, Founder of “Maisons des Rêves” and Visionary Traveller.	
13:00		12:30 - 13:30 Pet Friendly Awards, by My Pet Agency					
13:30							
14:00	14:00 - 14:45 Global perspectives: Redefining Hospitality for a new Era Vladi Consulting 	14:00 - 14:45 The triumph of an unusual hospitality		14:00 - 14:45 THE NEW MEMBERS CLUB: Exclusivity, identity, and experience in modern hospitality ING Media		14:00 - 14:30 Travel Trends: New Travellers, New Destinations – What Opportunities for Hoteliers? IFTM	
14:30							
15:00	15:00 - 17:15 Sense of Wellness Magazine Round Tables moderated by Isabelle Charrier, Publisher and Editor-in-Chief	15:00 - 15:45 Tourist Accommodation and Heritage Preservation Pierres d’histoire		15:00 - 15:45 Designing The Next Era Of Flight Free And Sustainable Travel ING Media		14:45 - 15:15 Why your next hospitality concept should start ? Christian Vatter, Rlevance 	
15:30							
16:00	15:00-16:00 — Why Are Spa Professionals Leaving, and How Can We Retain Them? 16:15 - 17:15 — Service Quality and Performance: How Can We Better Support Spa Teams?	16:00 - 16:45 From pricing to booking to payment Septeo		16:00 - 16:45 How do French manufacturers differentiate themselves in the contract market? French Living in Motion by l’Ameublement français		16:00 - 16:30 “15 Minutes Ahead”: 6 Trends Shaping the Future of Hospitality Hubert de Malherbe	
16:30							
17:00		17:00 - 17:45 Art and fine craftsmanship: New expressions of identity and experience in hospitality La conciergerie de l’Architecture		17:00 - 17:30 Gender Equality in the Tourism Industry Femmes du Tourisme		17:00 - 18:00 Innovations Awards Discover the winners and the innovations shaping the future of Hospitality	
17:30							
18:00							
18:30	18:30 - 21:00 Cocktail Awards Spa					18:00 - 18:30 “Personnality of the Year” Award, by Yonder	
19:00							

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10:30	10:30 - 11:15 Session details coming soon RKF	10:30 - 11:00 How to maximize a hotel’s visibility within Artificial Intelligence systems Yonder		10:30 - 11:15 The Hotelisation of Real Estate: How Hospitality is Reshaping Living, Working and Belonging ING Media		10:30 - 11:15 The Alignment Impact: Luxury Hospitality’s Next Era Vivien Ivanyi	
11:00							
11:30	11:30 - 12:15 How Plants Contribute to the Wellness Experience KN Communication	11:15 - 11:45 The Circular Economy as a Driver of Profitability Eco One		11:30 - 13:00 Established hospitality leaders vs. the new generation of innovators Nathalie Lecuppre, Journaliste Consultante		11:30 - 12:15 L’expérience Hospitality : l’excellence au service de l’intime EPV Contract/Manufactures Nationales	
12:00							
12:30		12:00 - 12:30 La chambre d’hôtel intelligente : anticiper pour mieux gérer Copeland				12:30 - 13:00 Award ceremony following the “Best Breakfast Contest - Special Hospitality Trophy”, y Tables&Auberges de France	
13:00		12:30 - 13:00 Fully booked or invisible? The real answer Cilantro					13:00 - 14:00 Networking cocktail, by Tables&Auberges de France
13:30		13:00 - 13:30 Session details coming soon Apaleo					
14:00	14:00 - 14:45 Reinventing Wellness in Hotels: How to Create Meaningful Experiences Elodie Garamond	14:00 - 14:45 From 4 to 5 Stars: Why and How Hotels Move Upmarket Hôtel & Lodge		14:00 - 14:45 F&B as a Brand Differentiator: The New Economics of Restaurant -Led Hospitality ING Media		Investing in Hospitality: From Concept to Critical Scale Hospitality Investment Lab by MKG	
14:30							
15:00	15:00 - 17:15 Sense of Wellness Magazine Round Tables moderated by Isabelle Charrier, Publisher and Editor-in-Chief	15:00 - 15:45 The impact of a greenhouse gas assessment on your business Groupement des Hôtelleries et Restauration de France - GHR		15:00 - 15:45 The Tech-Enabled Hotel: AI, Personalisation, and Guest Experience ING Media		14:00 — What Kind of Hospitality World Are We Investing In? 14:15 — How Is a New Hotel Concept Born? 15:00 — From First Property to Brand: Successfully Scaling Up 15:45 — Territorial Strategy: Putting the Destination at the Heart of Investment 16:00 — Next Gen Hospitality: Passing It On, Transforming and Accelerating 16:45 — Conclusion	
15:30							
16:00	15:00-16:00 — What Details Can Make or Break the Spa Experience?	16:00 - 16:45 Where Impact Meets Profit Hotels for Trees		16:00 - 16:45 Brand or Expertise: What Influences Specification Decisions French Living in Motion by l’Ameublement français			
16:30	16:15 - 17:15 — What Business Models Can Drive the Evolution of Wellness Hospitality?						
17:00		17:00 - 18:30 The National Challenge for Hospitality Master’s Students INNTO France, Institut Nationaux du Tourisme.		17:00 - 17:30 Today’s and tomorrow’s leaders: co-creating diverse models Young Hospitality Club			
17:30							
18:00							
18:30							
19:00							

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10:00					
10:30					
11:00		10:30 - 11:00 Spain as a laboratory for hotel dining The Food Systems Countdown Initiative	10:30 - 11:30 Hotels, Between Landscape and Territories A Vivre		
11:30		11:15 - 11:45 Hotel Snacking 2.0: a cross-functional, cohesive and disruptive offering Stratag'eat			
12:00		12:00 - 12:30 Session details coming soon UMIH	11:45 - 12:30 Session details coming soon Geberit		
12:30		12:30 - 13:00 Build Your Own Hotel AI Agent INFOR			
13:00		13:00 - 13:30 The Wallet Key Is Not a Technology Update. DUVE	12:45 - 13:15 The Savvy Hotelier's Little Handbook	10:00-17:00 HITEC PARIS CONFERENCE: The event dedicated to hospitality technology	10:00-17:00 Commercial Strategy Forum Paris: The event for hospitality commercial strategy leaders
13:30	10:00 - 17:30 French Massage Championship By Label SPA de France			By Hospitality Financial and Technology Professionals – HFTP®	Organised with HSMAI Europe
14:00	Awards Ceremony	14:00 - 14:45 History, environment, destination: how interior design reveals the spirit of place Résidence et Décoration	14:00 - 14:45 Designing tomorrow's hotel: between diversity of uses and desire for experience The Live Design Project	Program details coming soon	Program details coming soon
14:30					
15:00		15:00 - 15:45 GENEROUS HOSPITALITY®: the invisible key that transforms experience and performance Delporte Hospitality	15:00 - 15:45 Hyatt, Brand Strategy NewH Paris		
15:30					
16:00		16:00 - 16:45 The Carré Basset Experience Observatory Carré Basset	16:00 - 16:45 Hotel furniture: an undervalued asset French Living in Motion by l'Ameublement français		
16:30					
17:00					
17:30				17:00 - 18:00 Evenement de networking, par HITEC	
18:00					

