



EQUIPHOTEL 2026

2-5 novembre 2026

Paris Expo Porte de Versailles

NEW EXPRESSIONS OF EXCEPTIONAL HOSPITALITY

Ahead of its 2026 edition, EquipHotel is unveiling the highlights that will set the tone and shape the momentum of this year's show, held under the theme of **"Plural Hospitality"**.

First among them is the new Exclusive Collection space, developed in partnership with the Réseau Excellence des Entreprises du Patrimoine Vivant (EPV) and l'Ameublement français. It will host the exhibition Do not disturb, éloge de l'intime, entrusted to four creative talents with a deep sensitivity to French craftsmanship, while also shining a light on a selection of exhibitors redefining the codes of premium hospitality.

Meanwhile, Paris Society Consulting and Saguez & Dash have conceived L'Atelier Rouge. A bar like no other, complete with a sensory corridor and a laboratory, where cocktails, mocktails and barista creations will reveal their secrets in order to better surprise visitors.

These original creations and singular destinations will all be on show at **EquipHotel, from 2 to 5 November 2026 at Paris Expo Porte de Versailles.**

"This 2026 edition of EquipHotel is structured around a series of highlights that illustrate the theme of 'Plural Hospitality'. In other words, a hospitality driven by experience, excellence and emotion."

Béatrice Gravier, Director of EquipHotel

EXCLUSIVE COLLECTION BY EQUIPHOTEL: one space, many forms of expertise

At a time when atmospheres are becoming increasingly uniform and décors ever more standardised, high-end hospitality is drawing inspiration from craftsmanship, bespoke work, limited editions, one-off pieces and rare materials. A form of artisanal excellence — often local — that gives a venue its singular identity, enhances its value and anchors its story.

The new Exclusive Collection by EquipHotel space invites visitors into an immersive encounter with expertise, creators, manufacturers and suppliers — all markers of differentiation working in the service of exceptional hospitality. Across nearly 1,000 sq m, a highly curated selection of exhibitors embodies a premium hospitality that reinvents the codes of luxury while echoing EquipHotel's spirit of discovery and innovation.

These exhibitors come from the Réseau Excellence EPV Contract, which brings together companies awarded the Entreprise du Patrimoine Vivant label, and from l'Ameublement français, the professional organisation representing furniture manufacturers and interior space design specialists. These two organisations have recently formed an alliance to promote French expertise, and it is notably through EquipHotel that this new partnership is taking shape.

The **Exclusive Collection by EquipHotel** space will therefore illustrate the importance of preserving traditional craftsmanship while maintaining a strong furniture industry. It will be an opportunity to showcase houses and brands committed to creative, exacting and innovative approaches.

**Monday 2
November
2026**

from 4:00 pm to 4:45 pm:

Conversation between Tristan Rodriguez, President of Réseau Excellence EPV Contract, and Max Flageollet, President of the contract & fit-out group of l'Ameublement français (*Hall 7.2*).

at 5:30 pm:

Inaugural cocktail for the Exclusive Collection by EquipHotel space, in partnership with the EPV label and l'Ameublement français (*Hall 7.2*).

**Wednesday
4 November
2026**

from 11:15 am to 11:45 am:

EPV Masterclass in the presence of Maud Bailly, Chief Executive Officer of Accor's luxury hotel brands Sofitel, Emblems and MGallery, and ambassador for Réseau Excellence EPV Contract, on the theme: "The Hospitality Experience: Excellence in the Service of Intimacy" (*Main Stage*)

DO NOT DISTURB, ÉLOGE DE L'INTIME: one exhibition, four installations

What if intimacy and confidentiality were redefining the contours of a new kind of luxury? At a time when services are becoming ever more personalised and the pursuit of well-being is gaining ground, calm and a sense of escape are becoming key components of experience-led hospitality.

Within the Exclusive Collection by EquipHotel space, the exhibition *Do not disturb, éloge de l'intime* gives free rein to four creative talents with complementary profiles. Architect, designer, emerging signature or artist — each brings their own vision of intimacy and hospitality, with 30 sq m devoted to each installation.

Developed in partnership with the Réseau Excellence EPV Contract, this exhibition positions itself as an international showcase for French expertise, at the crossroads of exceptional craftsmanship, contemporary creation and sustainable commitment.

“With Do Not Disturb, éloge de l'intime, EquipHotel continues its commitment to offering content that is meaningful for the sector. This exhibition looks at the profound changes taking place in hospitality, where attention to intimacy, emotion and experience is becoming a real way of standing out from the competition.”

Béatrice Gravier, Director of EquipHotel

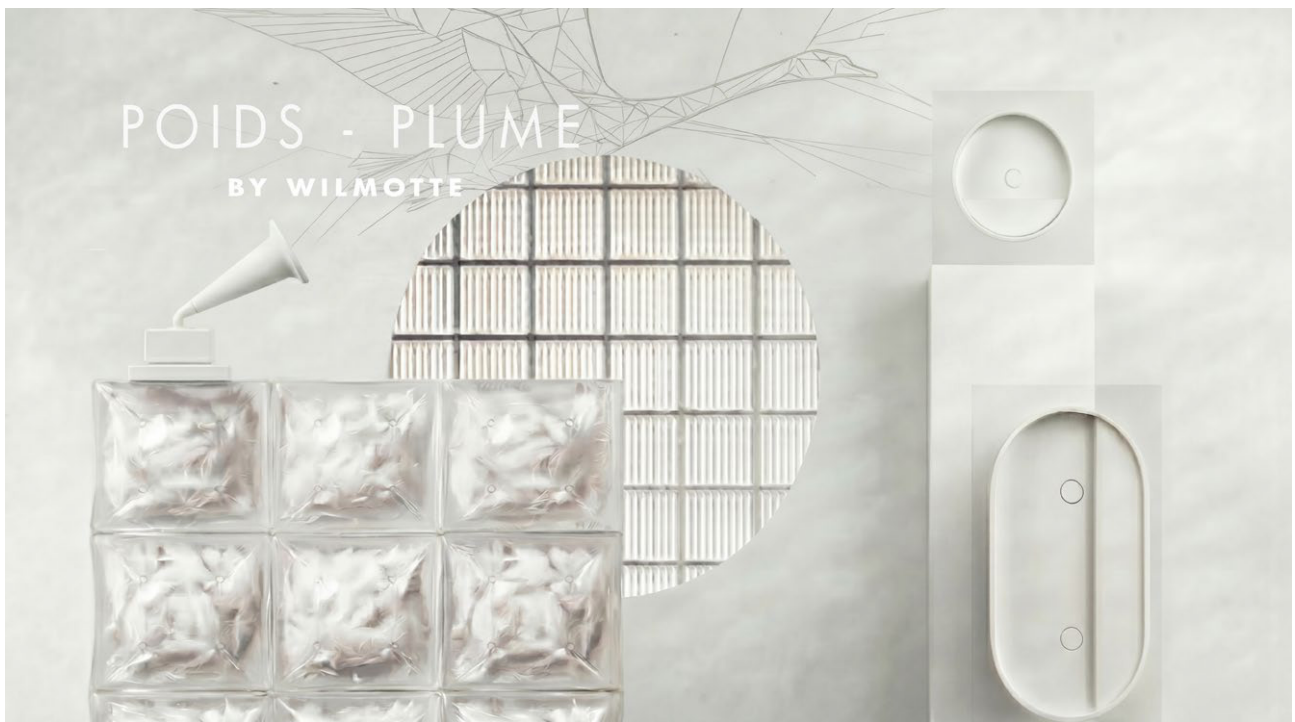
“Réseau Excellence des Entreprises du Patrimoine Vivant (EPV) embodies excellence that is rooted in craftsmanship, materials and a long-term perspective. Through this exhibition, its members demonstrate their ability to address the contemporary challenges of hospitality while preserving the rigour and authenticity of French craftsmanship.”

Tristan de Witte, President of the Réseau Excellence des Entreprises du Patrimoine Vivant.

POIDS-PLUME BY WILMOTTE

by the W&I Design Studio and Jean-Michel Wilmotte

Poids-Plume explores the boundary between substance and lightness, between raw presence and a sense of suspension. The artisanal gesture shapes vibrant materials — glass, ceramic and feather — within a monochrome scenography where light, fragrance, sound and textures invite visitors to slow down. An imaginary, dreamlike world in which material becomes emotion.



**Monday 2
November
2026**

from 5:00 pm to 5:30 pm:

Conversation with Jean-Michel Wilmotte, architect, urban planner, designer and honorary ambassador of the Réseau Excellence EPV Contract, presenting the installation *Poids-Plume by Wilmotte*.

About:

Founded in 1975, Wilmotte & Associés is an architecture, urban planning and design practice. With a presence in France and internationally, the firm develops demanding projects driven by a culture of detail, innovation and transmission, in the service of the architecture and city of tomorrow.

News:

Until 22 November 2026 – 61st Venice Biennale:

exhibition Isole del Silenzio, by Japanese artist Kan Yasuda, at the Fondation Wilmotte. architecture and city of tomorrow.

June 2026:

- Opening of the Centre Pompidou x Hanwha Seoul in Korea.
 - Opening of *Fréquence by Wilmotte*, an experimental venue dedicated to sound.
 - *Opposite Le Labo*, a creative space dedicated to design, contemporary art and architectural creation, featuring AI-assisted tools and a state-of-the-art model-making workshop.
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Launch of collections with EPV partners:

- **Spring 2026:**
collaboration with Roger Pradier
(*outdoor lighting collection*)
- **September 2026:**
collaboration with Le Jacquard Français
(*bed linen launch*)
- **October 2026:**
collaboration with Toiles de Mayenne
(*upholstery fabric collection*)
- **2027:**
collaboration with Horus
(*ceramic bathroom furniture collection*)



LA CHAMBRE NOMADE

by Paul Emilieu, designer, interior architect and scenographer

Emilieu Studio extends its nomadic embassy project — created for the Les Nouveaux Ensembliers show, scheduled for November 2025 at the Mobilier National —, by imagining an immersive room capable of transforming an existing space. Like a “box within a box,” textiles suspended from repurposed props create an interior architecture enriched with floral patterns crafted through multiple forms of expertise. Between circular economy, invention and ornament, the room proposes a new way of withdrawing from the world and redefining interior décor today.

About:

Founded in 2018 by Paul Emilieu Marchesseau, Emilieu Studio designs spaces that pay close attention to their uses and to the relationships between objects, places and experiences. The award-winning agency combines practice, research and transmission, with a committed approach to eco-design

News:

CNAP scenography:

Créer un vase; interior space for Théâtre Alcov; sensory miniature palace for the Grand Palais; exhibition at Lafayette Anticipation (Design Week) of the work carried out for Villa Hegra in AIUla; interior architecture for the ECLAT student residence with WAO Architecte; sound system for Les Grandes Serres de Pantin.



ABSIDE

by Maison A & G, interior architects

A hotel room reinvented as an initiatory journey. Organic forms guided by the Golden Ratio, living, adjustable light, and invisible technology orchestrating emotion. A sensory refuge where silence becomes luxury, enhanced by the expertise of EPV artisans.



**Mercredi 4
novembre
2026**

de 11h30 à 13h

Maison A&G participera à la table ronde
« Les acteurs incontournables des beaux projets d'hôtellerie
et de l'hospitality font face à la nouvelle garde.»
animée par Nathalie Lecuppre au côté de Gabrielle Tavernier

About:

Maison A & G was founded in 2016 by Audrey and Gabrielle, with a rigorous approach to interior architecture that places expert knowledge of uses, techniques and processes at the heart of each project. From residential to the most ambitious projects, the agency relies on its collective expertise and close collaboration with exceptional craftsmen and women, and designers. As an ambassador for the EPV label, Maison A & G champions a strong conviction: a successful interior is one that is fully mastered, conceived as a collective work.



News:

LIFESTYLE event at the Domaine by A&G:

Maison A&G opens the doors of its Domaine for an intimate lunch bringing together media, influencers, decoration, fashion and lifestyle around an immersion into its world. The programme includes a cocktail lunch, a conversation with Gabrielle Joinau Tavernier about the creative process behind the Domaine, followed by a private tour of the venue. Through this event, Maison A&G affirms its positioning at the crossroads of art de vivre, heritage and contemporary hospitality.

REAL ESTATE event at the Domaine by A&G:

Maison A&G will bring together investors, entrepreneurs and property professionals for a Garden Party dedicated to the challenges of renovation, heritage enhancement and investment. The event will include a visit to the Domaine, a talk led by Gabrielle Joinau Tavernier alongside key players in the sector, as well as a cocktail dinner in a setting conceived as a showcase for Maison A&G's expertise. A meeting point between real estate, creation and the art of hosting.

Opening of a Geneva office:

Maison A&G is continuing its development with the opening of an office in Geneva, marking a new stage in its expansion among an international clientele attuned to questions of heritage, interior architecture and high-end hospitality. This presence in Switzerland will enable Maison A&G to support its residential and lifestyle projects more closely in a strategic market at the crossroads of investment, design and contemporary art de vivre.

À LA SOURCE DU REFUGE : L'EAU

by Mathilde de l'Écotais, designer, photographer and scenographer

Do Not Disturb reveals the bathroom as an intimate space of return to origin, where water reactivates the primordial memory of living things and the intimate continuity between body and nature. À la source du refuge: l'eau is an immersive experience in which design, image and architecture converge. Through a photograph of fish fins, the project reveals an essential truth: nature guides design; it already contains all forms, all materials and all forms of intelligence.

“Tomorrow’s luxury is luxury that gives meaning to every resource.”

Please note:

The image used for this scenography stems from an exclusive aluminium printing process, combined with a high-resistance lacquer finish, transforming the image into a true architectural object. This material is infinitely recyclable; it removes joints for perfect continuity; it withstands extreme environments (humidity, spas, swimming pools, submerged settings), and it allows for complete integration into interior and aquatic architecture. Here, the image is no longer confined to a surface — it becomes a constructive material.

**Jeudi 5
novembre
2026**

de 14h à 14h45

Mathilde de l'Écotais participera à la table ronde
« Histoire, environnement, destination : comment
l'architecture d'intérieur révèle l'esprit d'un lieu »
organisée par Résidence et Décoration.



About:

At the crossroads of art, design and social commitment, Mathilde de l'Ecotais explores the relationship between human beings and the living world through materials, light and water. The former photojournalist now works on sensory projects combining aesthetics, sustainability and emotion.

News:

Alongside her many creative projects, Mathilde de l'Ecotais conceived and founded Media Social Factory, with the support of Michelin-starred chef Thierry Marx. This school offers free photography training to young people who are out of work or have dropped out of school, and connects them with companies seeking visual content for social media.



L'ATELIER ROUGE: a bar, a destination

The bar is evolving into a destination in its own right — a place of emotion, sensation and memory — thanks to an expanding offer, especially in the field of non-alcoholic drinks. To this is added the importance of a singular atmosphere and the scenography of a space that ventures off the beaten track. All of these are ways of sparking customers' curiosity and building loyalty. They are also ideas to discover and avenues to explore at EquipHotel.

For its 2026 edition, EquipHotel chose to entrust the creation of its 400 sq m signature bar to Paris Society Consulting and Saguez & Dash, two inventive and forward-looking reference players in the world of hospitality. Together, they conceived L'Atelier Rouge. A bar that tells a story and immerses visitors in a universe built around one conviction: a drink is best experienced when it is fully understood. The bar opens itself up, makes itself visible, explains and shares — all the better to surprise.

The experience unfolds in three stages:

- a sensory corrido
- a laboratory open to gestures and techniques,
- and a dimly lit bar where the drink fully comes into its own.

Each stage lays the groundwork for the next.

Transparency lies at the heart of the project: understanding what one consumes, gaining access to expertise, and leaving with the desire to recreate and explore. This is the vision of hospitality championed by Paris Society Consulting: a hospitality that shares as much as it impresses.



On the menu at L'Atelier Rouge:

three trios — namely, a choice of three cocktails, three mocktails and three hot drinks.

**Monday 2
November
2026**

at 5:30 pm:

Inaugural cocktail for L'Atelier Rouge, in the presence of Paris Society Consulting and Saguez & Dash (Hall 7.3).



About:

- **Paris Society Consulting:**
the consulting studio of Paris Society, an internationally renowned group, Paris Society Consulting is also part of Ennismore, the world's fastest-growing lifestyle hospitality company. Paris Society Consulting's multidisciplinary team covers the entire life cycle of a project, from initial market study to post-opening audit, from brand naming to staff training, and from spatial design to menu creation.
- **Saguez & Dash:**
a subsidiary of the global design agency Saguez & Partners, Saguez & Dash was born from the fusion of French art de vivre and American innovation. Saguez & Dash brings together two legacies of excellence to create unique brands and spaces that inspire emotion, foster connection and generate lasting value for clients across hospitality, luxury, foodservice, workplaces and retail. With studios in New York, Paris and Santiago, Saguez & Dash offers in-depth local market knowledge combined with an international perspective.

Appendix:

Exhibitors for Exclusive Collection:

- **ATS Développement:** creation and production of high-end packaging and accessories.
- **Aurachronis:** artisan creator of high-end illuminated clocks, produced in small series and handcrafted in workshops based in Pusignan.
- **Bronzes de France:** the French benchmark in decorative metalwork.
- **Catherine de Kerhor:** artist and sculptor cultivating uniqueness, art objects and rarity.
- **Dumas Paris:** a century-old family house specialising in the making of luxury pillows and duvets.
- **Ionnyk:** the first connected art frame, created by the Belgian company INKcoming SA.
- **Jules Pansu:** a family house since 1871, renowned for its fabrics and tapestries produced using jacquard weaving techniques.
- **SOCA:** creator and manufacturer of exceptional seating, combining French craftsmanship with contemporary elegance.
- **Société d'Application de Peinture (SAP):** company founded in 1830 and specialising in painting works, soft floor coverings and external thermal insulation.
- **Staff Décor:** manufacturer of decorative staff products since 1979.
- **Toiles de Mayenne:** creator and manufacturer of upholstery fabrics since 1806.

Exhibitors bearing the Entreprises du Patrimoine Vivant (EPV) label:

- **Balsan:** supplier of bespoke carpets for offices, hotels, retail and residential interiors.
- **Baguès:** lighting brand founded in 1840, combining French expertise and excellence.
- **D'Argentat:** since 1979, the D'Argentat manufacture has been crafting furniture pieces in the French tradition, drawing on multiple trades and areas of expertise, including
- **Bronzes de France:** excellence in decorative metalwork.
- **Collinet:** French seating manufacturer since 1887.

designers, prototypists, cabinetmakers, chair joiners, varnishers, model makers, seamstresses and upholsterers.

- **Roger Pradier:** for more than 100 years, this house has illuminated outdoor spaces with exceptional lighting combining artisanal expertise and cutting-edge technology.
- **Duvivier (Matfa):** master bedmaker since 1928.
- **SOCA:** creator and manufacturer of exceptional seating, combining French craftsmanship with contemporary elegance.
- **Staff et décoration:** artisanal expertise used to create decorative elements, such as cornices, mouldings, columns and pilasters.
- **Garnier-Thiebaut:** this house from the Vosges, founded in 1833, weaves some of the finest cotton damasks, bringing elegance, fantasy and quality of life to interiors.
- **Toiles de Mayenne:** creator and manufacturer of upholstery fabrics since 1806.
- **Tolix:** furniture manufacturer since 1927, renowned for its metal creations.
- **Tréca Paris:** manufacturer of high-end beds, whose made-in-France mattresses are hand-stitched, upholstered and quilted. Tréca belongs to the Alsace Bedding group, an Entreprise du Patrimoine Vivant (EPV).

Exhibitors for l'Ameublement français:

- **Airborne:** furniture publisher since 1957.
- **Alki:** furniture manufacturer in the French Basque Country since 1981.
- **Aluminor:** creator and manufacturer of contemporary lighting for interiors and office spaces for over 70 years.
- **Ardamez:** manufacturer of the traditional bistro table.
- **Art et Floritude:** bespoke lighting.
- **Biobject France:** furniture creator since the 1970s, with a strong focus on artisanal expertise.
- **Chaises Nicolle:** manufacturer of chairs and bar or workshop stools for over a century.
- **Clen:** specialising in the study, production and fit-out of office environments for more than 50 years.
- **Cofel Industries:** bedding manufacturer (Bultex, Merinos, Epéda).
- **Collinet:** seating manufacturer since 1887.
- **Fermob:** brand specialising in the design and manufacture of colourful metal garden furniture, accessories and lighting.
- **Genexco:** manufacturer of functional accessories for the fit-out and decoration of working environments.
- **Grandjard SAS:** active in the textile market since 1864, with garments, flat linen and bedding, as well as textile decoration.
- **Hotelys:** expert in bespoke bedding for the hospitality industry.

- **Ligne Roset:** since 1860, publisher, manufacturer and distributor of furniture designed by major contemporary design talents. EPV label holder and member of l'Ameublement français.
- **MADEiN Grand Est:** representing companies in the furniture, interior fit-out and decoration sector in the Grand Est region since 1992.
- **Malvaux Interior:** fit-out specialist for hospitality projects.
- **Margaux Keller:** designer whose work — furniture, lighting and decorative objects — combines poetry, elegance and a distinctive point of view. Eco-design, short supply chains and artisanal production.
- **Meubles Celio:** furniture manufacturer since 1952.
- **Pyrenex:** bedding manufacturer since 1859.
- **Resistub Productions:** metal furniture manufacturer.
- **RM Mobilier:** designer and manufacturer of bespoke, made-in-France professional furniture for hotels, restaurants, offices and public-facing spaces.
- **Thiriez Literie:** brand specialising in all sleep technologies (foam, latex, memory foam and springs).
- **Tolix:** furniture manufacturer since 1927, renowned for its metal creations.

“Liquid” exhibitors at EquipHotel:

- **Boissons Mémé:** selection of iced teas with matcha and tree sap, created in Annecy. 100% healthy and natural drinks.
- **Cafés Richard:** partner to cafés, bistros, dining venues and hospitality for three generations.
- **Cocktailito:** exceptional cocktails and mocktails, 100% natural and made in France.
- **ExtraDry:** 100% natural dried fruit, flowers and straws.
- **Green Ma:** 100% organic teas and infusions with fully recyclable packaging.
- **Kusmi Tea:** premium tea house since 1867, made in Normandy.
- **L'Infuseur:** French house of herbal infusions and teas, specialising in blends of plants, spices and bark.
- **Lavabelle:** an aperitif made with lavender and herbs from Provence.
- **Necense:** natural, organic drinks, lower in sugar and free from artificial ingredients. Ready in just a few minutes.
- **Nespresso:** creator of exceptional coffees and innovative machines for preparing espressos and indulgent milk-based recipes.
- **Nolow Drinks:** Swiss house dedicated to alcohol-free beverages. With well-being, inclusion and responsible consumption at the heart of every selection.
- **Nat & Plantes:** creator of organic infusions made from medicinal plants.
- **Richeerz:** creator of organic sparkling tea.
- **Sissy Juice:** creator of alcohol-free drinks.

Scenography partners:

- **Poids-Plume by Wilmotte:**

Agencement Paul Champs / Atelier Berger / Compagnie Dumas / Elipson / Emmanuelle Grin / Horus / Iguzzini / Le Cadre / Maison de la Maille / Meubles Thouret / Martine & Colette / Verreries de Bréhat

- **La Chambre nomade:**

Cirva / Codimat / Drouault / Étains de Lyon / Pierre Frey / Pierre-Yves Morel / Samuel Rousseau / WITH-BY

- **Abside:**

Balsan / Éclairage Roger Pradier / Horus / Joly Design / Kermarec / La Compagnie Dumas / Le Jacquard Français / Lit National / Madame Emmanuelle Andrieux / Norlinge / Ocean Matières Marius Aurenti / Tissages Denantes

- **À la source du refuge: l'eau:**

ACB / Atelier Fey / Bisazza / THG Paris

Partners of L'Atelier Rouge:

- **Fit-out:**

DCW éditions / Ege / Kvadrat / Lineart / N Tradition / Simbol / CoverStyl / Mues / Orac

- **Bar:**

Akho Paris / BLMHD / HBES / Pernod-Ricard France

Partners of the Exclusive Collection networking space:

- *Alki / Ligne Roset / Resistub Productions / RM Mobilier*



À propos d'EquipHotel

Le salon EquipHotel est un événement organisé par RX France, leader dans l'organisation de salons professionnels. EquipHotel Paris est le rendez-vous BtoB référence du secteur de l'Hospitality tous les deux ans à Paris. L'événement rassemble plus de 1200 entreprises exposantes, à 30% étrangères, à travers 4 grands univers : Tech&Services, Wellbeing, Design et Foodservice.

Cette offre unique est la plus complète des salons internationaux de l'hôtellerie restauration. Elle présente les sociétés françaises et internationales leaders sur leur secteur comme les jeunes entreprises innovantes qui imaginent les expériences dans l'hôtel et le restaurant de demain. La manifestation attire 80 000 décideurs du CHR : chefs, restaurateurs, hôteliers, architectes, décorateurs, investisseurs, cafetiers, brasseurs, gestionnaires de collectivités, bureaux d'étude, installateurs. Pendant 4 jours, ces professionnels ont l'opportunité de rencontrer de nouveaux fournisseurs et de découvrir leurs nouveautés. EquipHotel est également le hub des tendances et des innovations de l'Hospitality : conférences, masterclass, espaces d'inspiration mis en scène par les meilleurs architectes et experts...

EquipHotel du 2 au 5 novembre 2026

www.equiphotel.com

À propos de RX

RX est un leader mondial d'événements et de salons. RX s'appuie sur son expertise sectorielle, les données et la technologie pour le développement des entreprises, des collectivités et des individus. Présent dans 25 pays et couvrant 41 secteurs d'activité, RX organise près de 350 événements par an. RX s'engage à créer un environnement de travail inclusif pour tous ses collaborateurs et collaboratrices. RX permet aux entreprises de se développer grâce à la donnée et aux solutions digitales. RX fait partie de RELX, un fournisseur mondial de données, d'outils d'analyses et de décisions pour les professionnels et les entreprises.

Pour plus d'informations, visitez le site www.rxglobal.com.

RX France est créateur de places de rencontres à forte valeur ajoutée, leaders sur une quinzaine de marchés différents. Parmi les salons emblématiques de RX France et incontournables sur le plan national et international, figurent MIPIM, MIPCOM, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MAPIC, Paris Photo, Maison&Objet* et bien d'autres... Nos événements se déroulent en France, à Hong Kong, en Italie et au Mexique.

Pour plus d'informations, www.rxglobal.fr

**Organisé par la SAFI, filiale de RX France et Ateliers d'Art de France*

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