



EquipHotel 2026 : Spotlight on “Hospitality in Motion”

2-5 November 2026 – Paris Expo Porte de Versailles

The 2026 edition of EquipHotel will celebrate the ever-evolving world of hospitality, celebrating its diversity through an immersive programme of content and experiences under the theme “Hospitality in Motion.”

London, November 2025

From 2 to 5 November 2026, at Paris Expo Porte de Versailles, more than 1,200 exhibitors and 80,000 professionals from 133 countries will gather for a new edition of Europe’s premier hospitality trade show, EquipHotel.

This leading event brings together key players across design, foodservice, wellbeing, and technology, as well as professionals from multifaceted hotel concepts, catering, interior architecture, and service industries. Tailored for decision-makers, EquipHotel delivers actionable insights and solutions to support capital projects, procurement, and strategic growth.

Over four days, attendees will gain access to expert panels, curated content, and valuable networking opportunities, through conferences, workshops, demonstrations, talks, round tables, experiential spaces, and networking events.

The countdown is on for EquipHotel 2026, where the theme “Hospitality in Motion” will take shape through three core dimensions.

Hospitality in all its forms

As traveller, holidaymaker and remote worker behaviours continue to evolve, “Hospitality in Motion” embraces a broad spectrum of experiences, from campsites to luxury hotels, serviced apartments to hostels, and treehouses to exclusive suites - across urban and rural settings, coastal and mountain destinations alike. Which models deliver the best results? And how can a property truly stand out without simply mirroring its competitors?

Experiential hospitality

Today, “experience” is about offering guests memorable, varied and distinctive moments, each one unique, perhaps even unprecedented - far removed from what they can enjoy at home, whatever the property’s category. How can we craft lasting memories and evoke emotion, from the bedroom to the spa, the lobby to the restaurant, the pool to excursions, and the bar to coworking spaces? How can internal teams be aligned to build genuine guest loyalty?

Responsible hospitality

Finally, “Hospitality in Motion” acknowledges the new economic and environmental realities shaping the sector. Even luxury hotels are embracing a more sustainable, measured approach, with AI playing a key role in streamlining and optimising operations. How can businesses effectively prepare for and navigate this transition? EquipHotel has gathered a diverse panel of experts to provide insight and guidance on these challenges.

Béatrice Gravier, Director of EquipHotel said: “By embracing the theme of Hospitality in Motion, EquipHotel 2026 offers a fresh and comprehensive perspective on a sector undergoing profound transformation. This edition not only inspires innovation across diverse hospitality models but also delivers practical solutions to help industry leaders navigate the evolving economic, environmental, and experiential challenges of tomorrow.”

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About EquipHotel

EquipHotel is an event organised by RX France, a leading professional tradeshow organiser. EquipHotel Paris is the go-to B2B event for the hospitality industry. Every two years, it hosts over 1,200 exhibiting companies (including 30% from outside France) in Paris around 4 major sectors: foodservice, design, well-being, technology/services. Its unique approach makes it the most comprehensive international trade show in the hotel and restaurant industry. It showcases the sector’s leading French and international companies, as well as the newest and most innovative companies in the hospitality sector. The event attracts 80,000 HORECA decision-makers, including chefs, restaurant industry professionals, hotel managers, architects, decorators, investors, caf   and bar professionals, local government administrators, design engineers and fitters. Over the course of the 4-day event, these professionals have the opportunity to meet a range of suppliers and discover their latest products and solutions. EquipHotel is also a hub for hospitality trends and innovations. Pop-up restaurants and hotels, showrooms, studios, conference sessions, master classes and renowned competitions are organised by the sector’s best architects and experts.

EquipHotel will take place from 2 to 5 November 2026 in Paris, at Porte de Versailles.

www.equiphotel.com

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[RX France](#) manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 15 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet*... and many more. RX France's events take place in France, Hong Kong, Italy, Mexico and the United States.

[RX](#) is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

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*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France