



EquipHotel Paris 2026 – Services and Hospitality: The Little Touches That Make All The Difference

5 thoughtful touches that can transform a hotel stay

When two hotels have a similar classification and location, it is often the quality of service and the small details that set them apart. A warm welcome for children, dedicated accessories for pets, practical in-room features, carefully curated soundscapes, a sense of escape and unusual experiences to try - all of these can help personalise a stay and create lasting memories. For EquipHotel Paris 2026, here are five examples of thoughtful touches that can make all the difference during a hotel stay.

Children first

With family rooms becoming increasingly common in hotels and resorts, offering a welcome specifically designed for children is now essential. This may include a dedicated menu — from lunch and dinner to sweet afternoon treats — as well as games and toys, activities suited to different age groups and appropriate bedding. It can also involve shared family experiences, such as a spa session or cookery class, bringing different generations together. Mon Lit Cabane was founded in 2017 by parents Gabriela Dlugosz and David Agostinho, and now offers a full range for children with a core focus on sustainability. Omy, a French brand founded in 2012 and now present in more than 65 countries, specialises in creative and recreational products, including temporary tattoos, hair dyeing, colouring activities and Montessori kits. Meanwhile Welcome Family supplies more than 7,000 hospitality establishments in France with board games, colouring materials and table football. According to co-founder Frédéric Martz, a well-executed family offer can generate up to 30% more footfall and 20% additional revenue.



© Mon Lit Cabane



© Mon Lit Cabane

Pampered pets

Travelling with a dog has become second nature for many French people. In 2025, 6 out of 10 French travellers planned to take their pets on their summer holiday, while 93% of owners said they would be willing to pay more for pet-friendly accommodation, according to a 2025 Flashes study for Pro-Nutrition. As a result, growing numbers of hotels — including luxury properties — are upgrading their pet hospitality to welcome dogs with baskets, toys, bowls and food designed with their comfort in mind. La Niche Rebelle, a French company that designs kennel-style furniture including bench and corner units with integrated cosy spaces for dogs is a perfect example of this approach. Its products are made in France from locally sourced wood offcuts, with cushions manufactured in Portugal. Laren Hotels Cosmetics takes a similar approach with a collection of accessories such as shampoos, wipes, blankets and bowls designed to make dogs and cats feel just as pampered as their owners.



© La Niche Rebelle



© La Niche Rebelle



© Laren Hotels Cosmetics

Practical extras

Well-designed wardrobes, accessible garment steamers, conveniently placed power outlets and chargers, automatic shoe polishers and more. These might seem like insignificant details, but they make a huge difference in a guest room or lobby and can become powerful drivers of customer loyalty. This

is what Le Cintre Français, based in Montreuil, are all about. They have been working with plastic, wood, metal and satin for 40 years to produce clothes hangers, offering a wide range of colours and customisation options. Scandinavian clothing-care brand, Steamery, offers upright and handheld garment steamers, as well as a fabric shaver, all featuring a minimalist design suited to even the smallest hotel rooms.

It's all about the music

Whether its background music at breakfast, ambient soundscapes for lifts or spas, or dedicated playlists for bars and lounges, sound sets the tone of an establishment and plays an integral part in shaping its identity. Which is why it needs to be carefully designed, managed and delivered. Enter La Playlist, a company that creates bespoke playlists in collaboration with artistic directors and music curators.

Instant immersion

Today's travellers are looking for something original — that special thing that they have not “already seen elsewhere”. This demand has fuelled the success of immersive venues, whether guests come for lunch, dinner, a drink or even an overnight stay. Virtual reality can be used in any space to transform it into an unexplored world, drawing on a wide range of themes, including history, culture and tourism. It offers a journey without travelling, providing an escape from everyday life. Eclipso's expeditions are a prime example, as they redefine cultural entertainment by offering extraordinary journeys through history and culture that are accessible to all, enabling visitors to discover heritage in a new and interactive way.

Five thoughtful touches and five ways to turn a simple stay into a memorable experience — check them out at the next edition of EquipHotel Paris, the international event for the hospitality and foodservice sector, taking place from 2 to 5 November 2026.

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About EquipHotel

The EquipHotel show is organised by RX France, a leading player in the trade show and events industry. EquipHotel Paris is the go-to B2B event for the hospitality and food service industry held every two years in Paris. It hosts over 1200 exhibiting companies (including 30% from outside France) in Paris around 4 major sectors: Tech & Services, Wellbeing, Design and Foodservice.

Its unique approach makes it the most comprehensive international trade show in the hotel and restaurant industry.

It presents leading French and international companies in their sector, including new and innovative companies working on the hospitality and catering experience of the future. The event attracts 80,000 hospitality decision-makers, including chefs, restaurant owners, hotel owners, architects, decorators, investors, café and bar owners, institutional catering managers, design consultants and fitters.

For 4 days, these professionals have the opportunity to meet new suppliers and discover their latest solutions.

EquipHotel is also a hub for hospitality trends and innovation, with conferences, masterclasses, inspirational spaces created by leading architects and experts and much more.

EquipHotel 2 - 5 November 2026

www.equiphotel.com

About RX

RX exists to promote the development of companies, communities and individuals. We combine face-to-face events, data and digital products to help our clients to understand markets, research products and perform transactions, with over 400 events in 22 countries and 43 business sectors.

RX France organises leading face-to-face, digital and hybrid events in around fifteen different markets. Our high-profile national and international events include MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet* and many others.

Our events are held in France, Hong Kong, Italy, Mexico and the United States.

RX aims to have a positive impact on society and to create an inclusive work environment for all our employees. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

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