

## EQUIPHOTEL 2024

**“TIME TO DARE!”**

**3 to 7 November  
Porte de Versailles in Paris**

**EquipHotel is the leading international trade show for hospitality and foodservice professionals. It returns to Paris from 3 to 7 November 2024** to showcase the innovations, products and services of **over 1,200 exhibitors** in the hospitality and foodservice sectors in France and internationally. **Over 5 days**, industry professionals will come together to discover a host of practical, concrete solutions, talk to new suppliers and find out more about the hospitality sector. **There will be conference sessions, workshops, master classes, contests, displays, experiential spaces and more!**

**The theme of this year’s event can be summed up in a simple phrase:** “It’s time to dare!” This is an observation from the hospitality sector, and a leitmotif calling for collective boldness, clear and smooth communication, and a common language and vision between manufacturers and suppliers of services and solutions on one side, and on the other, investors, franchisors, operators, developers, architects, interior designers, consultants, and project management experts, etc.

***“For this 2024 edition of EquipHotel Paris, the focus is on coming together to make the right choices and decisions, working together to make quicker progress, and daring to go further together,”***

explains Béatrice Gravier, Director of EquipHotel Paris 2024.

**Dare to pool** expertise and **release multiple ideas**; dare to **draw on a diverse range of people to increase creativity**; dare to **innovate** to stand out from the crowd; dare to **take a local approach to protect the planet...** these are just some of the themes that will be reflected this year in the aisles, stands, talks and new areas.

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### **About EquipHotel**

The EquipHotel show is organised by RX France, a leading player in the trade show and events industry. EquipHotel Paris is the go-to B2B event for the hospitality and food service industry held every two years in Paris. The trade show brings together over 1,200 exhibiting companies, 40% of which are from outside France, working in five major areas: food service, design, well-being, technology and services. Its unique approach makes it the most comprehensive international trade show in the hotel and restaurant industry. It showcases industry-leading French and international companies, as well as the most innovative young businesses in the hospitality sector. The event attracts 113,000 hospitality decision-makers, including chefs, restaurant owners, hotel owners, architects, decorators, investors, café and bar owners, local government administrators, design engineers and fitters. The 5-day event gives these professionals the opportunity to meet a multitude of suppliers and discover their latest innovations. EquipHotel is also the “hub” for all the latest hospitality trends and innovations. Pop-up restaurants and hotels, showrooms, studios, conference sessions, master classes and renowned contests are organised by the best architects and experts in the sector.

EquipHotel will be held at Porte de Versailles in Paris, from 3 to 7 November 2024.

[www.equiphotel.com](http://www.equiphotel.com)

### **About RX**

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 15 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet\*... and many more. RX France's events take place in France, Hong Kong, Italy, Mexico and the United States. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

[www.rxglobal.com](http://www.rxglobal.com)

\*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France

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