EQUIPHOTEL PARIS
THE **HOSPITALITY & FOOD** BUSINESS PLACE
6-10 NOV. 2022

EQUIPHOTEL 2022:
Conscious Hospitality
6-10 November - Paris Porte de Versailles

Government grant
to help SMEs exhibit at EquipHotel

The Minister for Tourism and SMEs, **Jean-Baptiste Lemoyne**, recently announced that the French government will be giving financial support to **help French SMEs* participate in trade shows and exhibitions** with more than 500 exhibitors. The announcement concerns a list of some 70 events taking place in France between March 2022 and June 2023, including the 2022 edition of EquipHotel, set to take place in Paris from 6 to 10 November. "We welcome this government initiative. It will allow SMEs to benefit from the EquipHotel communication and networking platform and renew their growth," says **Béatrice Gravier, Director of EquipHotel**.

The grant, managed by CCI France, covers **50% of the trade show space rental cost**, for up to €12,500 excluding tax per exhibitor. The SMEs eligible for this new scheme must have less than 250 employees and no more than €50 million in annual sales. The aim of the grant is to help SMEs that have never exhibited and to encourage the return of those that should have participated in the cancelled editions of trade shows and exhibitions. To submit an application, simply go to the website to be set up by CCI France in mid-March 2022.

A **decree** finalising the details of the initiative will be published in the coming days. In the meantime, SMEs wanting to participate in EquipHotel 2022 can apply now by writing to nataliya.novikova@rxglobal.com

* SMEs established in France or foreign SMEs with a branch in France

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About EquipHotel
EquipHotel is an event organised by RX France, a leading professional tradeshow organiser. EquipHotel Paris is the go-to B2B event for the hospitality industry. Every two years, it hosts over 1,200 exhibiting companies (including 40% from outside France) in Paris around 5 major sectors: food service, design, well-being, technology & services. Its unique approach makes it the most comprehensive international trade show in the hotel and restaurant industry. It showcases the sector's leading French and international companies, as well as the newest and most innovative companies in the hospitality sector.

The event attracts 113,000 HORECA decision-makers, including chefs, restaurant industry professionals, hotel managers, architects, decorators, investors, café and bar professionals, local government administrators, design engineers and fitters. Over the course of the 5-day event, these professionals have the opportunity to meet a range of suppliers and discover their latest products and solutions. EquipHotel is also a hub for hospitality trends and innovations. Pop-up restaurants and hotels, showrooms, studios, conference sessions, master classes and renowned competitions are organised by the sector's best architects and experts.

EquipHotel will take place from 6 to 10 November 2022 in Paris, at Porte de Versailles.
www.equiphotel.com

About RX France
RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, FIAC, Paris Photo… and many more. RX France's events take place in France, China, India, Italy, Mexico, Russia and the United States.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.www.rxglobal.com

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