

EQUIPHOTEL PARIS WEEK

BREAKING NEWS EQUIPHOTEL #N°7

EQUIPHOTEL LAUNCHES EQUIPHOTEL WEEK, DIGITAL HOSPITALITY MOMENTS FROM 16-20 NOVEMBER 2020



EquipHotel proposes a new format to its visitors, exhibitors and prospects to meet from November 16th, 2020. EquipHotel Week is a digital platform that offers a series of premium live or replayed content, such as webinars, white papers, keynotes, product pitch, leading interviews, 3D showrooms, and the Innovation Awards competition.

Thanks to this new digital experience an exceptional opportunity, to fill up with ideas and inspiration, to interact with the key players in the sector, to keep in touch with the audience, as well as to showcase the exhibitors and partners of the show is offered.

[Click here to discover the speech of Béatrice Gravier, Director of EquipHotel](#)

FIRST OVERVIEW OF THE WEBINARS AND KEYNOTES PROGRAM



HOSPITALITY

- How to seduce the «Dandy» generation?
- Luxury hotel business of the future

FOODSERVICE

- Dealing with environmental responsibility in the restaurant industry
- Mocktails or non-alcoholic recreational cocktails, a trend rooted in modernity

DESIGN

- The creative teams commissioned by the show will reveal the projects they have imagined, with the help of partner exhibitors. Their presentations will be supported by numerous media: plans, 3D renderings, immersive videos...

TECH

- Customer relations to boost your lead generation strategy
- Managing your hotel digitally

CSR

- Solidarity-based purchasing: tools to take action
- Sustainable development in the hotel and catering industry: is eccentricity a necessity or an opportunity?

INNOVATIONS AWARDS

The Innovation Awards of EquipHotel, a real highlight for the hospitality professionals, in partnership with Campus Ferrières represents a springboard for the winners.

With this competition, organised into four categories relating to the show's universes: «Design», «Technologies/Services», «Wellness», «Foodservice», EquipHotel and Campus Ferrières are honoring innovations in the Hospitality sector.

This year, the Innovation Awards will take place as part of EquipHotel Week. Voting will be open to the public, available on the platform, on November the 16th and will close on November the 20th, 2020. The nominees selected by the jury will be revealed on October the 30th, and the winners will be announced on November the 20th, 2020.

As a reminder, the jury of independent experts from the hotel and restaurant industry is chaired by Céline FALCO - Vice President of Paris Inn Group, and is composed of :

- Béatrice GRAVIER - Director of EquipHotel
- Khalil KHATER - President of Accelis Group and Campus Ferrières
- Yannick ALLENO – Triple-star chef
- Patrice BEGAY - Communication Director of BPI France
- Abdoulaye FADIGA - Founder Champion Spirit
- Guillaume GOMEZ - Chef of the Elysée Palace
- Michael MALAPERT - Designer and Interior Architect
- Elizabeth LERICHE – Director of the Elizabeth Leriche styling agency
- Anastasia TESS - Chef Sommelier of the Restaurant Le Taillevent , former student of Ecole Ferrières

EQUIPHOTEL
INNOVATION AWARDS
EN PARTENARIAT AVEC LE CAMPUS FERRIÈRES

THE SENSES ROOM TAKES OVER THE PREMISES IN PARIS from November 18th-19th

The Senses Room, which has been running the EquipHotel trade show since 2014, offers decision-makers in the hotel industry and interior designers specialising in the design of luxury and charming hotels the opportunity to meet manufacturers and specialists in the sector while respecting current sanitary barrier measures.

Francis van de Walle, its creator and designer, has been working since 2014 on improving the reception in PMR rooms for people with disabilities. Since the 2015 law in France, it is mandatory for hoteliers to make 5% of their rooms accessible to people with reduced mobility.

The Senses Room addresses the five senses and the overall well-being of all without exception. Thanks to innovative products from music therapy, light therapy or olfactotherapy, it improves the comfort of people with disabilities and serious illnesses. Through this In Situ visit, professionals from the Hospitality sector will discover innovative solutions that combine design for All and good living together.



See you on November the 18th and 19th, 2020
at the Dupond Smith Hotel
2, rue des Guillemites 75004 Paris
Reservation required prior to the event

REMINDER OF EQUIPHOTEL'S KEY FIGURES :

113 000 professionals	1 600 exhibitors	5 universes	5 pavilions	100 000m ² exhibition	144 represented countries
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EQUIPHOTEL PARIS
HOTEL & RESTAURANT BUSINESS PLACE