

eh!

A PREMIUM AND DIVERSE CONTENT OFFER

Expertise and contact



21% of contact requests
30 words from experts
94 product pitch

Latest trends

highlighted by Hospitality stakeholders

116 speakers
36 press publications available
118 press articles
10 white papers
30 live videos
56 hours of videos available
158 videos on demand

Focus on inspirational sets



6 architects
6 inspirational sets
5 virtual tours
39 partner companies

Promotion of innovation

Gathered visitors

over 2000 voters
24 nominees
10 jury members
61 candidates
9 prizes awarded

EQUIPHOTEL INNOVATION AWARDS
EN PARTENARIAT AVEC LE CAMPUS FERRIERES

over 20,000 log in
71,400 page views
3,000 visitors attending live webinars
over 10,000 views of videos combined
3.57 page views per visit

Committed Community

#EQUIPHOTELWEEK



5,540 interactions
208 posts
152,676 views