



HFTP and RX Reveals Launch of HITEC Paris, Co-Located with EquipHotel Paris

Hospitality technology leaders to gather in Paris on November 5 for a full-day conference program alongside Europe’s premier hospitality trade show

May 25, 2026 (AUSTIN, Texas) — [Hospitality Financial and Technology Professionals](#) (HFTP®) and RX are proud to announce the launch of [HITEC Paris](#), taking place on November 5, 2026, in Paris, France. The inaugural event will be co-located with [EquipHotel Paris](#), one of Europe’s leading hospitality trade shows, organized by [RX](#).

Held at the Paris Expo Porte de Versailles, HITEC Paris will bring together hospitality technology professionals, innovators, executives, and solution providers for a full-day conference dedicated to the future of hospitality technology, innovation, and digital transformation.

As part of the collaboration, HFTP will coordinate and produce a comprehensive HITEC education program featuring industry-leading speakers, expert panels, and discussions focused on the technologies shaping the global hospitality industry.

“Paris is one of the world’s most influential hospitality markets, making it an ideal destination for expanding the HITEC brand,” said Frank Wolfe, CEO of HFTP, “Partnering with EquipHotel allows us to connect hospitality professionals from across Europe and beyond with meaningful education and technology-driven insights.”

EquipHotel has always been a place where the hospitality industry comes together to anticipate trends and discover new solutions,” said Béatrice Gravier, Director of EquipHotel at RX. “The addition of HITEC Paris strengthens the event’s technology offering and reinforces our commitment to supporting innovation across the global hospitality industry.

EquipHotel Paris will take place November 2–5, 2026, and is recognized as a major international gathering for hospitality professionals spanning hotel operations, design, foodservice, wellness, and technology. The biennial event attracts hospitality leaders, investors, operators, designers, and suppliers from around the world.

HITEC Paris will serve as a dedicated forum within the larger event to spotlight hospitality technology trends, emerging solutions, operational innovation, cybersecurity, guest experience advancements, artificial intelligence, and the evolving digital hospitality landscape.

Additional details regarding registration, speaker announcements, sponsorship opportunities, and the conference agenda will be released in the coming months.

For more information about EquipHotel Paris, [visit the official event website](#).

About Hospitality Financial and Technology Professionals

Hospitality Financial and Technology Professionals (HFTP®), established in 1952, is a hospitality nonprofit association headquartered in Austin, Texas USA with offices in the EU and India. HFTP is recognized as a group supporting the finance and technology segments of the hospitality industry with an international network of members and stakeholders. HFTP offers expert networks, educational resources, career development programs, research, leadership opportunities and conferences and events. HFTP produces international events throughout the year, including the world's largest hospitality technology tradeshow and conference brand: *HITEC*. In addition, it oversees the publication of the *Uniform System of Accounts for the Lodging Industry (USALI®)*, *Hotel Online®* and *Hospitality Upgrade Magazine*. Through its combined websites, the association has more than 140,000 site visitors a month. For more information about HFTP, visit www.hftp.org.

About EquipHotel

EquipHotel is an event organised by RX France, a leading professional tradeshow organiser. EquipHotel Paris is the go-to B2B event for the hospitality industry. Every two years, it hosts over 1,200 exhibiting companies (including 30% from outside France) in Paris around 4 major sectors: foodservice, design, well-being, technology/services. Its unique approach makes it the most comprehensive international trade show in the hotel and restaurant industry. It showcases the sector's leading French and international companies, as well as the newest and most innovative companies in the hospitality sector. The event attracts 80,000 HORECA decision-makers, including chefs, restaurant industry professionals, hotel managers, architects, decorators, investors, caf  and bar professionals, local government administrators, design engineers and fitters. Over the course of the 4-day event, these professionals have the opportunity to meet a range of suppliers and discover their latest products and solutions. EquipHotel is also a hub for hospitality trends and innovations. Pop-up restaurants and hotels, showrooms, studios, conference sessions, master classes and renowned competitions are organised by the sector's best architects and experts.

EquipHotel will take place from 2 to 5 November 2026 in Paris, at Porte de Versailles.

www.equiphotel.com

About RX

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 41 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com.