



## TRENDBOOK 22/23

### **HOSPITALITY IS ALL ABOUT CARE**

Today, more than ever, the idea of care is intertwined with hospitality.

As in many sectors, this remains a rather vague notion, even though it gets a lot of attention from people full of good intentions.

This year, EquipHotel will be looking at hospitality through the lens of care. At its foundation, the art of hospitality is about providing assistance, carefully selecting products and focusing on others in order to offer them the best possible experience.

This kind of care requires attentiveness and empathy, which dictates a series of standards that need to be followed. We want to do things well for others in order to develop a relationship of trust. Today, generosity is essential.

Even before converging, care and hospitality had the same goals. Their natural complementarity can be felt in the details of recent changes.

Every space, whether it be a restaurant, café, hotel or "third place", now needs to tell a story and reveal a unique identity, but also have a clear human side, and the modularity to be transformed into a living space.

Lighting is becoming natural or discreet, and sound tends to be attenuated to leave room for much-needed tranquillity.

Local sourcing is becoming important. For furniture, people are turning to sustainable materials that create a new aesthetic. In the restaurant industry, over and above offering quality products, respect for everyone is what counts.

An intelligent touch is becoming a token of reassurance, a way of reaching into people's hearts and connecting them emotionally. Materials are being blended to awaken the senses, including touch, sight and taste. Everything is about escape and offering new experiences.

All the empathy and details required to make care a reality will come together this year in the Hospitality trends we will be presenting every month until we meet at the show.



These months of health crisis and isolation have taught us how much we miss people when there is no-one around.

We miss how others reflect back onto us (as their identity meets ours) and their movement (the flows that move through a space, intersecting and creating a dynamic).

All this has fed into this year's trends, with people at the heart. Every space, whether a restaurant, café, hotel or "third place", now needs to tell a story and reveal a unique identity, but also have a clear human side and be organised as a living space. Behind this is the notion of "care", a concept that was already in place but is being taken a step further this year, with a real concern for local sourcing and using sustainable materials.

All of this is intended to meet a need for reassurance following the crisis. Never before have brands responded to this degree to a society in turmoil.

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## ARTS & CRAFT

### **CRAFTSMANSHIP**

GIVING A PLACE A HUMAN TOUCH THROUGH THE WORK OF MEN AND WOMEN

With the quest for others as a central focus, arts and crafts offer a safe haven. The skill of craftsmen and women has become almost visible and palpable. Every space shows the marks of imperfection and human sensitivity in objects, works and furniture choices. This is a kind of catalyst that brings people together and is used for communication, like during cultural events.

**ARTS & CRAFT** 

CRAFTSMANSHIF











NATURAL MATERIALS

- CERAMICS
- PAINTING
- WEAVING...











### FOYER ROYAL GREEN AMA MARBLE EFFECT CERAMICS

MARCA CORONA

DISCOVER THE COMPANY

The Foyer Royal collection offers a new take on the concept of timeless elegance, with an accurate yet striking reproduction of the finest marbles. The new marble-effect stoneware flooring and coverings by Marca Corona are designed to bring striking, exclusive character to residential and commercial interiors.



### RIVAGE COLLECTION

**CULTURE IN** 

**DISCOVER THE COMPANY** 

The RIVAGE collection, by Market Set, combines the natural linen tones of eco-friendly and sustainable Varian® with solid oak and brushed brass details for an elegant, light and airy look. Inspirations and undulations echoing the traces left by the ocean retreating from the sand.



### ETNA STONEWARE TABLEWARE COLLECTION

ATHEZZA

DISCOVER THE COMPANY

The Etna stoneware tableware collection sets the tone with originality & authenticity! It has a unique raw look that is both aesthetic and functional. Perfect for everyday use or for special occasions.

- Available in bronze or beige.
- Dinner and soup plates, bowls, mugs, pitchers, champagne bucket
- Dishwasher safe.



### **ATELIER RUG**

TOULEMONDE BOCHART DISCOVER THE COMPANY

Dazzling craftsmanship for this hand-knotted jute rug, washed with water to polish the material. The reflections of natural colours will brighten any space.

Créateur : Éric Gizard



### **STEWART**

FLAM E LUCE

DISCOVER THE COMPANY

The Stewart lamp draws its inspiration from Japanese lanterns. Its solid base is lightened by an openwork part that diffuses a soft light. The lampshade also takes the shape of the traditional Takegaza hat.

Designer: Richard Pierre DUPLESSIX



### **CLOUD OF FLOWERS**

ART ET FLORITUDE

**DISCOVER THE COMPANY** 

A spectacular cloud of flowers, like an accumulation of delicate balls, with over 1100 flowers and 15 different varieties. Light reveals the transparency of the biscuit porcelain and the fine details of hydrangeas, roses, lilies, magnolia, iris, buttercups, orchids and other flowers.

Originally seen on 18th century-inspired chandeliers, the porcelain flowers are still handmade, petal by petal in the atelier of Art et Floritude in Briare (Loire Valley).

Art et Floritude is famous for its expertise in creating porcelain flowers. It has recently been recognised for creating 18th century-inspired chandeliers for the Hotel du Palais in Biarritz, for the SPA of the Ritz in Paris and the decoration of bridal suites in Doha. Oatar.



### **ZIGZAG**

KETTAL

DISCOVER THE COMPANY

Kettal Zigzag Planters is a line of three planters woven with grey or black exterior rope. The planters include a tray and drainage system.

**E**OUIP**H**OTEL<sup>®</sup>

### **FRAMES**

FRAMES AND DESIGN

DISCOVER THE COMPANY

A leather-wrapped frame and print on varnished canvas for a suite at the One&Only Gorilla's Nest, a luxury hotel located in the heart of the Nyungwe Forest in Rwanda.



### **PROJET FALKSTEINER**

MARIANTONIA URRU

DISCOVER THE COMPANY



Mediterraneo, a project of textile design in situ, created to characterize the common spaces of the Falkenstainer Resort Capo Boi, by Villasimius designed by the designer Paulina Herrera and created by Mariantonia Urru.

It is inspired by the landscape of the local territory and represents, through different textile works, a panoramic image that goes from the depths of the sea to the rocky surface of the coast.

The intervention consists of two textile installations, one that involves the entire reception and gives its name to the whole project - Mediterranean - and the other located in the central hall of the hotel - Carpets Calanti - in front of the terrace overlooking the sea. In addition to these two works, the areas around the bar, the entrance and the reception itself, are characterized by three collections of textile elements including rugs, tapestries and pillows, exclusively designed according to the proposed concept.

The reception area evokes the soul of the entire project. In the background, a 9-meter long tapestry woven in one piece with traditional techniques illustrates, through threads and textures, the landscape under the sea and the landscape of the land connecting, literally, the two realities. The installation is completed by the four reception counters, entirely covered with handmade fabric, each designed to recall the image of the rocks.

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### INDOOR & OUTDOOR SPACES

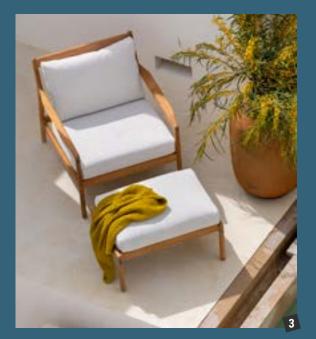
ARE BEING DESIGNED TOGETHER

At the same time, there is a need for the light, space and perspective that can be found everywhere in nature. Indoor spaces are opening up to the outdoors, windows are getting bigger and the lines between inside and outside are being blurred. This is reflected in the boom in outdoor collections and a range of products that can work in both spaces in terms of design, materials and layout. You have to look closer now to distinguish outdoors from indoors.

AIR
INDOOR & OUTDOOR SPACE











- WICKER









### **BATYLINE COLLECTION**





AIRBORNE

DISCOVER THE COMPANY

The covers from the Batyline collection are ideal for outdoor use. With their soft feel and natural material effect, they stay cool in the summer and dry quickly. They offer high outdoor durability (UV, humidity, temperatures, mildew) and 14 different long-lasting colours. Made in France. © Eric Matheron Balaÿ

The French Furniture Export Group (GEM) supports the development of French furniture and living space manufacturers in all their actions abroad.

### **OTTOMAN ARMCHAIR**

CINNA

It was while working on a concept for a hotel in Marrakesh that the idea for this design came to life, inspired by the traditional Moroccan footstool. Comfort, well-being and "zenitude" make these armchairs and sofas modern and timeless.

Designer: Noé Duchaufour Lawrence



### **JACK TEAK GARDEN ARMCHAIR**

**ETHNICRAFT** 

DISCOVER THE COMPANY

Beautiful from every angle, luxuriant shapes and curves form the basis of the Jack sofa collection. Featuring upholstery woven in Belgium, every detail has been meticulously crafted to ensure comfort and elegance when enjoying the outdoors.

Solid teak structure. Fabric available in Off-white, Mocha and Natural.

Designer: Jacques Deneef



### **COLLECTIONS RIVAGE - LODGE - BALAD**

FERMOR

DISCOVER THE COMPANY





RIVAGE Collection (Vlaemynck)

Vlaemynck's signature collection, Rivage is a concept. A combination of modules with modern lines for cosy and elegant outdoor furniture!

LODGE Collection (Vlaemynck)

Low armchairs, chairs, tables... the Lodge collection epitomises the elegance of sleek lines sculpted in teak wood.

BALAD Collection (Vlaemynck)

The Balad collection by Fermob consists of nomad lanterns and steel lamp stands which owe their shapes to designer Tristan Lohner.

@EGentils, Hôtel de la Cité - Carcassonne, France

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### **TOU COLLECTION**

KETTAL

DISCOVER THE COMPANY

The Tou collection is a tribute to the ancient craft of rattan and reed wickerwork. an essential element in the development of both Western and Eastern cultures. Historically, it has been used for all kinds of household utensils, furniture and more. The materials are simple and completely natural, but the internal structure of the stem is made up of hundreds of cavities, making it both strong and lightweight. The manufacturing process combines traditional manual techniques with much more industrial processes. Instead of using the most common form of weaving, we use striped vertical lines, which are brighter and more expressive than mesh. The outline is smooth and soft, following the

natural shapes of the material.

Designer: Naoto Fukasawa

### CHELSEA COLLECTION



TECTONA

With its two black powder-coated aluminium modules, arrange the Chelsea sofa how you want for infinite seating options or intimate spaces. The continuous and fluid black contours seem to have been drawn in space. Two coffee tables with aluminium legs and a teak top complete the collection. Credit photo: @tectona.official



### TAYLOR MADE COLLECTIONS





DISCOVER THE COMPANY

These vases are hand made in Italy and they can be used indoor or outdoor as well. We use high quality clays, and this distinctive effect which is obtained by mixing colous prepared in the in-house laboratory and applying them by hand, firing at over 1000 degrees. This collection is now upgraded as taylor made.

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### LA LAMPE PETITE

MAIORI

DISCOVER THE COMPANY

La Lampe Petite solar garden lamp will shine for up to 9 hours after a full day of charging and accompany you into the night. Designed for both indoor and outdoor use, La Lampe Petite enhances the spaces where it is placed or hung. The Petite lamp is available in 22 different combinations.

## LIGHT & DAY

### LIGHT IS A DESIGN FEATURE IN ITS OWN RIGHT

AND A KEY PART OF OUR LIVING SPACES

From subtlety to attraction, light plays an essential role in how and where we live. It gently lights the menus and plates of restaurants to help us understand what we're experiencing, is tinted blue on screens to protect our eyes, and emanates discretely from our e-readers so that we can enjoy the talent of our favourite authors. In architecture, two approaches come together: a bold approach designed to reveal the design of spaces and volumes, and a decorative approach to provide the practical lighting necessary to set off a room or extend a function.

LIGHT & DAY

LIGHT IS A DESIGN FEATURE IN ITS OWN RIGHT











### LMP DOMIA

FLAM E LUCE

DISCOVER THE COMPANY

DOMIA is a contemporary interpretation of the domes of ancient architecture. This semi-sphere, slightly detached from its structure, will float like a star with lightness and softness above the living room.

Designer: Pierre Tassin



### LAMPE A SUSPENSIONS TØB



LUMEN CENTER

DISCOVER THE COMPANY

The TØB suspension lamp with its linear and elegant shape uses the preciousness of materials and attention to detail to illuminate any environment. © Eric Matheron Balaÿ

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### CERCLE ET TRAIT SUSPENDED LIGHTS

CVL LUMINAIRE DISCOVER THE COMPANY





As light as they look, the forms of Cercle & trait rub together and hold together in a cleverly measured balance. This is a graphic pendant, available in different finishes, that hangs by a small wire.

Available in its standard XL version, or in a smaller variant. The wire can be replaced, on request, by a stiff brass tube to make a "fixed" version that doesn't move.

Designer: POOL

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### **ILLUMINATED ROOM DIVIDER**

ART ET FLORITUDE

DISCOVER THE COMPANY

Art et Floritude's chic and modern illuminated room divider separates spaces and creates a warm atmosphere at nightfall.

Ideal for creating a separation without partitioning the interior, the room divider suits any room of the house.

The geometric sculptures of Art et Floritude offer surprising creations that enhance the architecture of spaces.

Art et Floritude's designer room dividers are custom designed and manufactured

### LINEAL

CARPYEN

The straight line is the shortest distance between two points. Simplicity is the basis for a timeless product.

The Lineal floor lamp is characterised by its magical appearance, as subtle as a line in space, a powerful yet pleasant light. Its aluminium profile gives it a high-tech appearance while retaining its lightness, adapting to both domestic and professional environments.

Designer: Gabriel Teixidó

## TURN DOWN THEVO LUME

### ACOUSTICS TO IMPROVE OUR DAILY LIFE

NEW MATERIALS & HYBRID SPACES

Designers have always been interested in acoustics. Through music, but also increasingly through how we insulate our living spaces. This year, they reflect the silence of the world and new hybrid needs at home and in offices by proposing solutions for floors, ceilings and furniture. New acoustic materials are being developed, alongside new types of furniture. Textiles are an ancestral method still very effective today, and continue to stand the test of time in the face of innovation.

### **TURN DOWN THE VOLUME**

ACOUSTICS TO IMPROVE OUR DAILY LIFE











### PROJET ACOUSTIC INTERIOR DESIGN

LO DECOR

### DISCOVER THE COMPANY



Wish to improve their acoustic environment we create effective solutions that can work with the existing design schemes or enhancing them.

We have researched 20+ producers of acoustic solutions which we can integrate with other elements of soft furnishings and décor providing a fully integrated solution or just what works most effectively to provide acoustic comfort with the budget.

We can work on every type of space be it a small cafe, an international restaurant chain, open space offices, stores, theatres, receptions, schools, canteens or special venues and one off events.

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### **SLIMWALL**

TEXDECOR

### DISCOVER THE COMPANY

This collection of moulding and cladding-inspired stick-on acoustic wall panels is called SlimWall. It is available in a dozen models and 15 colours.

A special feature is that these PET felt panels are made of 50% recycled fibres from plastic bottles. A creation designed for the Texdecor group.



### **VINACOUSTIC MELIA**

TEXDECOR

### DISCOVER THE COMPANY

Texdecor offers a new take on weaves. The idea was to mix the softness and comfort of textile fibres with the raw texture of plant fibres. The result is called Vinacoustic Melia, a coated micro-perforated vinyl on acoustic felt-lined backing. Ideal for customising a wall and creating a material effect.



### **LATTIS SERIES**

CULTURE IN

**DISCOVER THE COMPANY** 

Culture In is taking us off the beaten track with its Lattis series, featuring acoustic partitions profiled like room partitions or light walls in wavy Varian®. This stylish effect is achieved by hot wire bending to create a calm and contemporary atmosphere.



### LX X SPEAKER

LA BOITE CONCEPT

DISCOVER THE COMPANY

This is a new technical masterpiece from French speaker manufacturer La Boite Concept. Its LX X range of speakers combines all your audio needs in a low cabinet. It's an "all-in-one" series combining the brand's own technological performance - custom speakers and the extended stereo of the Wide Sound® 3.0 patent - with outstanding craftsmanship and woodworking.



### **COLLECTION A NEW WAVE**

EGE CARPETS

**DISCOVER THE COMPANY** 

A New Wave Collection by Seche Studio Designer: Laura Bilde & Linnea Ek Blæhr / Turn down the volume

Inspired by the rough and untouched environment of the Danish coast, the A New Wave collection is made from recycled and recyclable yarn. It is layered to form sculptural patterns while the colour palette reflects the subtle tones of the seaside.

Carpets with optimal acoustic performance:

Textile elements have a major impact on sound absorption for many reasons. First of all, the floor is one of the largest surfaces in interior spaces and has a crucial role in acoustic design.

Carpet pile and backings act as medium and high frequency absorbers and achieve maximum sound absorption in the speech frequency range.

Sound absorption results: aW 0.30

By Seche Studio Designer: Laura Bilde & Linnea Ek Blæhr

**E**OUIP**H**OTEL<sup>§</sup>

## RENEWED INTIMACY

### **FURNITURE**

BEING ALONE

Today, taking time for yourself has become a habit that is hard to shake. As a result, shared spaces are becoming more intimate, shapes are becoming more rounded, and furniture encourages closeness while respecting individual intimacy. Indoors, cosy spaces invite us to reach out and touch the new hybrid materials, like a second skin that you never want to take off.

### **RENEWED INTIMACY**

FURNITURE













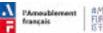




### **ASMARA SOFA**

LIGNE ROSET







Asmara defines itself as a modular stretch fabric settee with concave shapes which voluptuously hug the contours of the body in an aesthetically human design.

Designer: Bernard Govin

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### **COLLECTION CHURROS**

CHAIRS AND MORE





CHURROS, designed by Kazuko Okamoto, is made with the innovative Polyplus polyurethane, suitable for outdoor use, with a soft and smooth texture, it is appreciated for its technical characteristics of resistance to atmospheric agents and UV rays. Particularly suitable for common areas, coworking spaces, waiting rooms, offices.

To complete the collection, a small but functional coffee table with a white Corian top.

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### **JEAN ARMCHAIR**

SIGNATURE

DISCOVER THE COMPANY

This 50's style armchair has an oak structure and linen upholstery, making it a perfect and timeless addition to your lounge.



### **PRADO BENCH SEAT**

CINNA

Prado consists of a vast seat which may be used either independently or with other elements, on which back cushions can be scattered at will.

Designer: Christian Werner



### **DORSET BUSINESS SOFA**

MAISONS DU MONDE

DISCOVER THE COMPANY

Bring sophistication to your establishment with the 3/4-seat ecru boucle DORSET BUSINESS sofa. It combines modern lines with trendy boucle to create a sophisticated and elegant piece. The softness of this business sofa wraps clients in comfort, offering well-being and relaxation.



### KURUMBA BUSINESS OTTOMAN WITH CHARGING PORTS

MAISONS DU MONDE

**DISCOVER THE COMPANY** 

Combined with other elements in the same range, this modern ottoman can be adapted to any space constraints to offer your customers real relaxation.



### **JULIKA ECRU BOUCLE POUFFE**

MADURA

**DISCOVER THE COMPANY** 

Our new pouffe with curved and enveloping lines will be your best ally for creating a cosy atmosphere as the centrepiece of your home, giving it a glamorous retro look. We love its boucle fabric, giving it that comforting cosy effect. Its curved lines and numerous padded cushions offer undeniable comfort.

**E**OUIPHOTEL®

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# THE WAY OF WORK

### THE WAY WE WORK

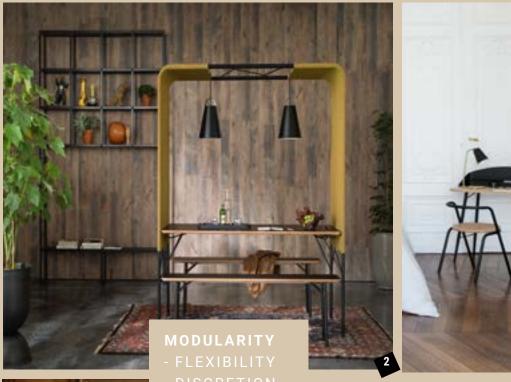
REMOTE WORKING

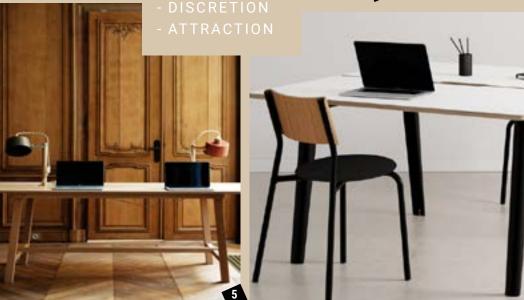
Confined to our homes, we learnt to do what we used to do elsewhere. This flexibility has transformed our everyday lives, especially with remote working. Nowadays, you have to be able to work effectively and comfortably from anywhere at any time. While "third places" had long understood this, the hotel and restaurant industry is still getting to grips with it and needs to adapt. Whether in shared spaces (lobbies, restaurants, etc.), dedicated spaces (co-working spaces, business rooms, etc.), or private spaces (bedrooms, VIP rooms, etc.), we need to be able to work from anywhere, with a good internet connection, while also being able to switch off.

### THE WAY OF WORK REMOTE WORKING











### **ACADEMY DESK**

MEME DESIGN

DISCOVER THE COMPANY



### OFFICE SPACE

MAISONS DU MONDE

DISCOVER THE COMPANY

Are you looking to create a work atmosphere where decor and furniture contribute to the success and performance of your business? There's nothing better than furniture that is both functional and stylish, with the Maisons du Monde Business Office line.



### M-ZONE - SPACES FOR INTERVALS

WIESNER-HAGER MOBEL

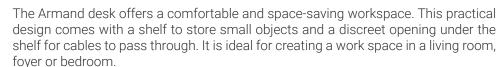
DISCOVER THE COMPANY

The m-zone Cloud group meeting table is used for less formal exchanges within teams. The textile covering gently screens off the area without making the space feel cramped. The Cloud offers integrated lighting and plug-in options for mobile devices.



### **ARMAND DESK**

**RESISTUB PRODUCTIONS** DISCOVER THE COMPANY



Designer: Stéphane Elineau

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Accademy is a writing desk designed for the modern home office. The prestigious rounded top in carbon oak veneer is fixed on a large painted steel shelf with a 15 cm compartment, which together with the structure gives vitality and elegance to the desk. The steel structure can be chosen among the 18 RAL colors and the 2 metallic colors (gold and copper) of our range. The wide choice of colors completely transforms the desk, which in the case of the vivid tones fits perfectly in the children's room, as a support to the study. On the other hands, in the case of the more classic gold and copper finishes, it gives a touch of refinement to any office and allows you to create a perfect professional corner for working from home.

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DI7Y

### **MEETING TABLE**





DISCOVER THE COMPANY

Meeting tables are practical pieces designed to facilitate everyone's work. Cut-outs let you add accessories (lights, pencil holders, dividers, etc.) and prepare a work environment that fosters productivity.

Table made of oak from sustainably managed forests.

@DIZY certification B-Corp

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### **«NEW MODERN» DESK**

TIPTOE

DISCOVER THE COMPANY





The "new modern" open-space desk by Tiptoe has space for two people to work, connect and store their belongings.

The added bonus is the desk top, made of eco-certified wood, recycled plastic or plywood, combining sturdiness and easy care. It's ideal for creating a workspace in a hotel.

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# INNER JOURNEY

### A SPACE IS FIRST AND FOREMOST AN EXPE-RIENCE AND A STORY

NEW MATERIALS & HYBRID SPACES

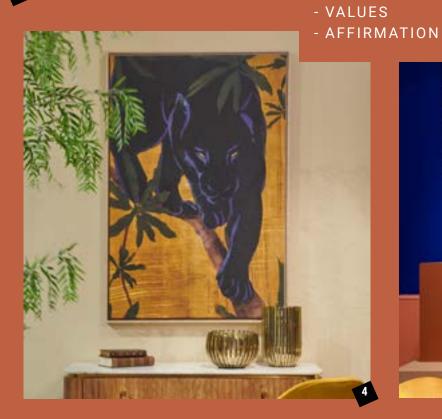
During the months of isolation, design became a powerful tool for storytelling and for showcasing our private world and the World as a whole. This created an experience-driven scene that restaurants, hotels, and urban spaces like train stations seized upon to meet our need for escape. This means hybrid spaces, immersive environments and furniture that evokes dreams (chimeras, totems, talismans, etc.) or travel (ethnic design, know-how from overseas, etc.).

### **INNER JOURNEY**















### **CANAPÉ FINEUSE**



ARCHITEMA

DISCOVER THE COMPANY

Luxury, fully upholstered chaise longue with exposed solid wood base and feet. Entirely made in Italy and fully customizable, available with left or right arm and lumbar cushion.

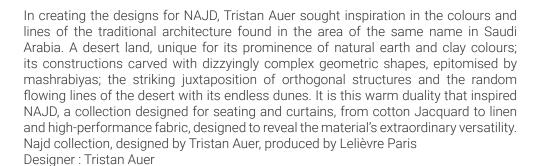
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### LOWER NAJD COLLECTION

PAmoublement français

LELIEVRE



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### **IMPALA CHAIR**

AIRBORNE

### DISCOVER THE COMPANY

The "Impala" chairs combine Airborne's two main strengths: comfort and pure lines. For this chair and even more so for the bridge chair, the contour of the frame underlines the space between the chair's back and seat, giving it its own personality. Designed by At-Once Studio, Airborne has partnered with the designer Coralie Prévert to decorate its Impala collection. It is a delicate, contemporary and colourful graphic realm, associated with the know-how of Italian printers with whom she works in close collaboration. It is here that roots and travels, harmonies and extravagances, shapes and words meet.

Designer: At-once Studio / Coralie Prévert.

### 4

### **PANTHER CANVAS**

ATHEZZA

DISCOVER THE COMPANY

The unique luminous Panther canvas brings a wild and exotic touch to interiors.

- 100% polyester canvas, pine frame.
- 84 x H124 cm



### **LAMPE SUM**

ATHEZZA

**DISCOVER THE COMPANY** 

Colorful and original, Sum lamps bring a touch of pop and fantasy to interiors.

- Available in fuchsia, khaki, night blue, terracotta, nude and gold.
- Iron and aluminum
- D50 x H48 cm



### **ÉCUMES WALLPAPER**

ISIDORE LEROY

**DISCOVER THE COMPANY** 

Écumes is a decor made using needlepoint on dyed silk.

With "Écumes", visual artist Clémentine Brandibas explores the texture of the ocean by developing an organic and fluid composition made of a myriad of lines and microscopic points playing with light.

Designer: Clémentine Brandibas

EQUIPHOTEL: \_\_\_\_\_ p. 27

## COMMU-NITY & CONNEC-TION

### TOGETHER IS THE ONLY WAY

BEING ALONE

There's no room now for the impersonal, for a lack of taste or bland spaces, despite the fact that neutrality used to be a way for different people to take ownership of spaces. The priority today is practicality, but there is an additional variable to take into account - the need to create environments that build a connection between users and visitors. Living spaces need first and foremost to encourage communication, with interior design and furniture becoming modular to leave room for conversation, group interactions or heart-to-hearts. This is reflected in offices and hotels, but also in a more surprising way in company cafeterias.

### **COMMUNITY & CONNECTION**

BEING ALONE











### **HOTEL HYATT REGENCY AIRPORT - ALGER**

ESSEQUATTRO SPA

### DISCOVER THE COMPANY





La Redoute worked with Héméra's teams to design and decorate their first Coworking space in Bordeaux.

Together they designed these spaces that are now used for business activities.

With its Eiffel-inspired structure, La Halle Héméra is an exceptional place.

La Redoute created individual and group work spaces, a multi-purpose seminar room. lounge areas and a catering/event space.

The strength of this project lies in the uniqueness of the building, the diversity of work spaces and the beautiful encounters made throughout the project.

The public areas of the new Hotel Hyatt Regency Airport of Alger are the contemporary interpretation of a luminous agora (the central public space in the ancient time) of North Africa. The more than 2.000 square meters of the large lobby area welcome guests in a spacious collection of elements that recall the colonnaded porch, the theater, the covered square.

Essequattro Spa has given shape to elements of almost monumental scale, such as the wooden cladding of the 14 structural columns running with a maximum diameter of 1,5 meters and a total height of 7 meters. The columns feature 3D surface processing, grooves and variation of material that are the themes that have generated the wall coverings, for a total of over 750 square meters.

ITA - Italian Trade Agency is the Governmental agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.



### **RESTAURANT SPACE**

MAISONS DU MONDE

DISCOVER THE COMPANY

The team at Maisons du Monde Business is used to advising catering professionals in the design of their cafés, bars, restaurants and terraces. Their experts know that the quality of a great establishment is as much about professionalism as it is about the fine table decor details.



### **COLLECTIONS BELLEVIE - LUXEMBOURG**

**FERMOB** 

DISCOVER THE COMPANY





BELLEVIE Collection: Fermob's Bellevie collection owes its beautiful curved lines. to designer Pagnon Pelhaître for dining sets, low-seating living room pieces and poolside furnishings. Highly durable yet comfortable and aesthetically appealing.

LUXEMBOURG Collection: this water and UV-resistant aluminium collection is emblematic of Fermob. Designed by Frédéric Sofia, it adds extra style to your hotel or restaurant terrace.

@Arnaud CHILDERIC, studio Kalice Bikini Berlin - Germany

The French Furniture Export Group (GEM) supports the development of French furniture and living space manufacturers in all their actions abroad.

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## MADE WITH CARE

### **CRADLE-TO-CRADLE**

THINKING GOOD, ORGANIC & HEALTHY

There may not yet be sweeping legislation, but brands and establishments are increasingly required to ensure that they are green across the entire value chain. It's great that more and more of them are getting on board and avoiding greenwashing by learning best practices from various experts and making changes where possible. Little by little, spaces are being designed in a more sustainable way while still offering beauty (with raw, organic, reused and recycled materials, etc.) and the food service industry is seeing a revival in the demand for gourmet foods in response to the new constraints placed on the food industry (from farmers to waste).

### MADE WITH CARE

THINKING GOOD, ORGANIC & HEALTH\











### **CIRCLE**

CULTURE IN

DISCOVER THE COMPANY

The acoustic and luminous circles are created from Varian® textile, a 100% biosourced environmentally-friendly composite material made in France from flax fibre and PLA.



### **BAMBOO FIBRE LINENS**

LE COMPTOIR DU BAMBOU DISCOVER THE COMPANY

> The bath linens designed by Comptoir du Bambou offer a number of advantages. The fibres used last three times longer than conventional cotton. They are soft, fluffy, highly absorbent and breathable. What's the secret? They come from bamboo. This innovation both improves the customer experience and reduces operating expenses.



### **GENERATION MATTRESS**

ADOVA

DISCOVER THE COMPANY

GENERATION is the new Beautyrest by Simmons mattress collection designed with eco-design in mind. Made of 75% recycled materials and 100% recyclable and reusable materials, they are the fruit of sustainable sourcing and the search for optimal comfort in the hotel industry.

The mattresses are entirely manufactured in Fougères, Brittany, from their handcrafted springs and upholstery to material assembly.



### **BISTRO TABLES MADE OF RECYCLED** BISTRO TABLES .... BADMINTON SHUTTLECOCKS

DISCOVER THE COMPANY



The Dizv company develops bistro tables with a difference. Two things make them stand out. The first is that they are 100% "made in France" and manufactured out of wood from sustainably managed forests. The second is that they are finished with materials that come from recycled objects, like badminton shuttlecocks. Every year in France, 450,000 feather shuttlecocks are destroyed, amounting to around 20 tonnes of unused waste.

The French Furniture Export Group (GEM) supports the development of French furniture and living space manufacturers in all their actions abroad.



### **HIGHLINE 1100GR**

EGE CARPETS

DISCOVER THE COMPANY

Made of 100% regenerated polyamide fibres, Highline 1100gr quality is "Cradle to Cradle", "Indoor Air comfort Gold" and Ecovadis Gold-certified, testifying to its high environmental values.

While doing what we do best - high quality carpet with limitless design possibilities - we are pushing back the fundamental limits of sustainability by inventing solutions and implementing improvements that have real impact. That's what sets us apart. Design and the environment go hand in hand.



### **UPHOLSTERY FABRICS MADE OF 100% RECYCLED PLASTIC WASTE**

VESCOM

DISCOVER THE COMPANY

Vescom uses thread made out of locally-sourced recycled plastic bottles to offer a range of four soft-feel fabrics that meet the highest standards of the hotel and restaurant industry.

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