EQUIPHOTEL PARIS
THE HOSPITALITY & FOOD BUSINESS PLACE

AGENCE 14 SEPTEMBRE

TRENDBOOK 2022

HOSPITALITY IS ALL ABOUT CARE

Today, more than ever, the idea of care is intertwined with hospitality.

As in many sectors, this remains a rather vague notion, even though it gets a lot of attention from people full of good intentions.

This year, EquipHotel will be looking at hospitality through the lens of care.
At its foundation, the art of hospitality is about providing assistance, carefully selecting products and focusing on others in order to offer them the best possible experience.

This kind of care requires attentiveness and empathy, which dictates a series of standards that need to be followed.
We want to do things well for others in order to develop a relationship of trust.
Today, generosity is essential.

Even before converging, care and hospitality had the same goals. Their natural complementarity can be felt in the details of recent changes.

Every space, whether it be a restaurant, café, hotel or “third place”, now needs to tell a story and reveal a unique identity, but also have a clear human side, and the modularity to be transformed into a living space.
Lighting is becoming natural or discreet, and sound tends to be attenuated to leave room for much-needed tranquillity.

Local sourcing is becoming important. For furniture, people are turning to sustainable materials that create a new aesthetic. In the restaurant industry, over and above offering quality products, respect for everyone is what counts.

An intelligent touch is becoming a token of reassurance, a way of reaching into people’s hearts and connecting them emotionally. Materials are being blended to awaken the senses, including touch, sight and taste. Everything is about escape and offering new experiences.

All the empathy and details required to make care a reality will come together this year in the Hospitality trends we will be presenting every month until we meet at the show.

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These months of health crisis and isolation have taught us how much we miss people when there is no-one around.

We miss how others reflect back onto us (as their identity meets ours) and their movement (the flows that move through a space, intersecting and creating a dynamic).

All this has fed into this year's trends, with people at the heart. Every space, whether a restaurant, café, hotel or "third place", now needs to tell a story and reveal a unique identity, but also have a clear human side and be organised as a living space. Behind this is the notion of "care", a concept that was already in place but is being taken a step further this year, with a real concern for local sourcing and using sustainable materials.

All of this is intended to meet a need for reassurance following the crisis. Never before have brands responded to this degree to a society in turmoil.

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1 ___ ARTS & CRAFT

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5 ___ RENEWED INTIMACY

6 ___ COMMUNITY & CONNECTION

7 ___ WAY OF WORK

8 ___ INNER JOURNEY

9 ___ MADE WITH CARE

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1

ARTS & CRAFT

CRAFTSMANSHIP

GIVING A PLACE A HUMAN TOUCH THROUGH THE WORK OF MEN AND WOMEN

With the quest for others as a central focus, arts and crafts offer a safe haven. The skill of craftsmen and women has become almost visible and palpable. Every space shows the marks of imperfection and human sensitivity in objects, works and furniture choices. This is a kind of catalyst that brings people together and is used for communication, like during cultural events.

ARTS & CRAFT

CRAFTSMANSHIP

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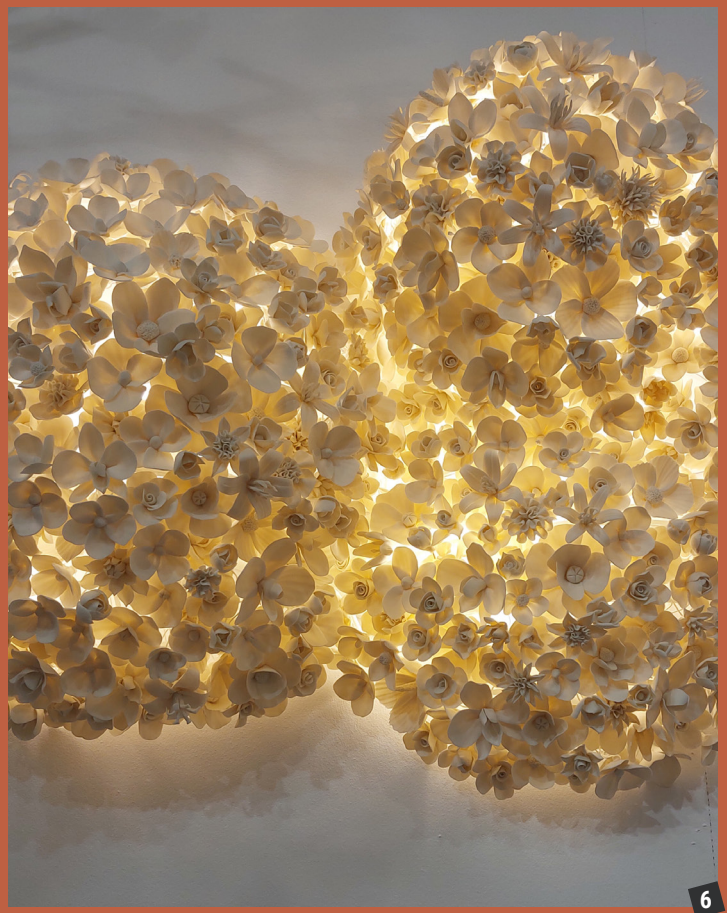
NATURAL MATERIALS

- CERAMICS
- PAINTING
- WEAVING...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1 FOYER ROYAL GREEN AMA MARBLE EFFECT CERAMICS

MARCA CORONA

PAVILION .2 - STAND F37

The Foyer Royal collection offers a new take on the concept of timeless elegance, with an accurate yet striking reproduction of the finest marbles. The new marble-effect stoneware flooring and coverings by Marca Corona are designed to bring striking, exclusive character to residential and commercial interiors.

2 RIVAGE COLLECTION

CULTURE IN

PAVILION 7.3 - STAND H99

The RIVAGE collection, by Market Set, combines the natural linen tones of eco-friendly and sustainable Varian® with solid oak and brushed brass details for an elegant, light and airy look. Inspirations and undulations echoing the traces left by the ocean retreating from the sand.

3 ETNA STONEWARE TABLEWARE COLLECTION

ATHEZZA

PAVILION 7.2 - STAND B73

The Etna stoneware tableware collection sets the tone with originality & authenticity! It has a unique raw look that is both aesthetic and functional. Perfect for everyday use or for special occasions.
- Available in bronze or beige.
- Dinner and soup plates, bowls, mugs, pitchers, champagne bucket
- Dishwasher safe.

4 ATELIER RUG

TOULEMONDE BOCHART

PAVILION 7.2 - STAND G91

Dazzling craftsmanship for this hand-knotted jute rug, washed with water to polish the material. The reflections of natural colours will brighten any space.
Créateur : Éric Gizard

5 STEWART

FLAM E LUCE

PAVILION 7.2 - STAND F17

The Stewart lamp draws its inspiration from Japanese lanterns. Its solid base is lightened by an openwork part that diffuses a soft light. The lampshade also takes the shape of the traditional Takegaza hat.
Designer : Richard Pierre DUPLESSIX

6 CLOUD OF FLOWERS

ART ET FLORITUDE

PAVILION 7.2 - STAND E07

A spectacular cloud of flowers, like an accumulation of delicate balls, with over 1100 flowers and 15 different varieties. Light reveals the transparency of the biscuit porcelain and the fine details of hydrangeas, roses, lilies, magnolia, iris, buttercups, orchids and other flowers.
Originally seen on 18th century-inspired chandeliers, the porcelain flowers are still handmade, petal by petal in the atelier of Art et Floritude in Briare (Loire Valley).
Art et Floritude is famous for its expertise in creating porcelain flowers. It has recently been recognised for creating 18th century-inspired chandeliers for the Hotel du Palais in Biarritz, for the SPA of the Ritz in Paris and the decoration of bridal suites in Doha, Qatar.

7 ZIGZAG

KETTAL

PAVILION 7.2 - STAND J10

Kettal Zigzag Planters is a line of three planters woven with grey or black exterior rope. The planters include a tray and drainage system.

8 FRAMES

FRAMES AND DESIGN

PAVILION 7.3 - STAND J85

A leather-wrapped frame and print on varnished canvas for a suite at the One&Only Gorilla's Nest, a luxury hotel located in the heart of the Nyungwe Forest in Rwanda.

9 PROJET FALKSTEINER

MARIANTONIA URRU

PAVILION 7.3 - STAND H86

Mediterraneo, a project of textile design in situ, created to characterize the common spaces of the Falkenstainer Resort Capo Boi, by Villasimius designed by the designer Paulina Herrera and created by Mariantonia Urru.

It is inspired by the landscape of the local territory and represents, through different textile works, a panoramic image that goes from the depths of the sea to the rocky surface of the coast.
The intervention consists of two textile installations, one that involves the entire reception and gives its name to the whole project - Mediterranean - and the other located in the central hall of the hotel - Carpets Calanti - in front of the terrace overlooking the sea. In addition to these two works, the areas around the bar, the entrance and the reception itself, are characterized by three collections of textile elements including rugs, tapestries and pillows, exclusively designed according to the proposed concept.

The reception area evokes the soul of the entire project. In the background, a 9-meter long tapestry woven in one piece with traditional techniques illustrates, through threads and textures, the landscape under the sea and the landscape of the land connecting, literally, the two realities. The installation is completed by the four reception counters, entirely covered with handmade fabric, each designed to recall the image of the rocks.

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2
AIR

INDOOR & OUTDOOR SPACES

ARE BEING DESIGNED TOGETHER

At the same time, there is a need for the light, space and perspective that can be found everywhere in nature. Indoor spaces are opening up to the outdoors, windows are getting bigger and the lines between inside and outside are being blurred. This is reflected in the boom in outdoor collections and a range of products that can work in both spaces in terms of design, materials and layout. You have to look closer now to distinguish outdoors from indoors.

AIR

INDOOR & OUTDOOR SPACES

WEATHERPROOF MATERIALS

- WICKER
- RESINS
- COVERINGS

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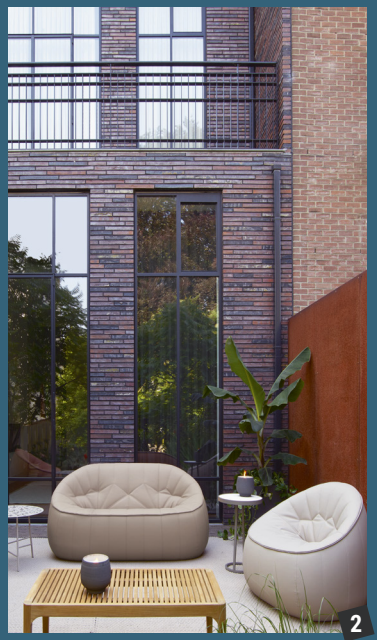
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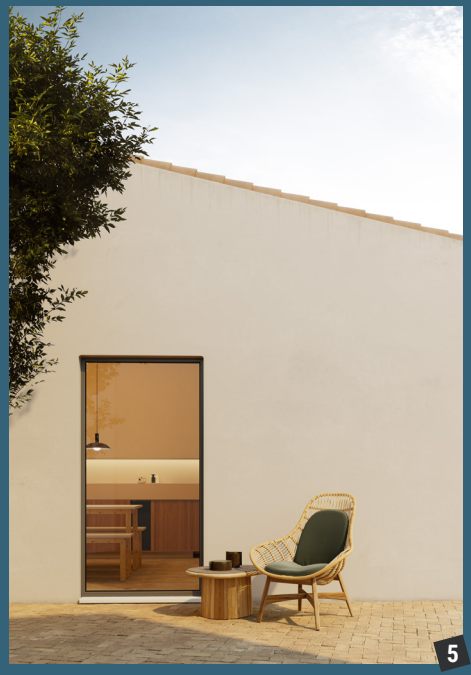
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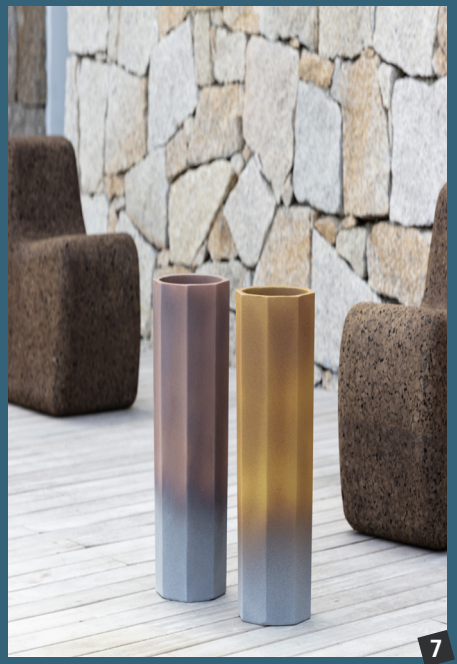
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1 BATYLINE COLLECTION

AIRBORNE

PAVILION 7.2 - STAND K85

The covers from the Batyline collection are ideal for outdoor use. With their soft feel and natural material effect, they stay cool in the summer and dry quickly. They offer high outdoor durability (UV, humidity, temperatures, mildew) and 14 different long-lasting colours. Made in France.
© Eric Matheron Balaÿ

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2 OTTOMAN ARMCHAIR

CINNA

PAVILION 7.2 - STAND J18

It was while working on a concept for a hotel in Marrakesh that the idea for this design came to life, inspired by the traditional Moroccan footstool. Comfort, well-being and "zenitude" make these armchairs and sofas modern and timeless.
Designer : Noé Duchaufour Lawrence

3 JACK TEAK GARDEN ARMCHAIR

ETHNICRAFT

PAVILION 7.2 - STAND K03

Beautiful from every angle, luxuriant shapes and curves form the basis of the Jack sofa collection. Featuring upholstery woven in Belgium, every detail has been meticulously crafted to ensure comfort and elegance when enjoying the outdoors.
Solid teak structure. Fabric available in Off-white, Mocha and Natural.
Designer : Jacques Deneef

4 COLLECTIONS RIVAGE - LODGE - BALAD

FERMOB

PAVILION 7.2 - STAND E28

RIVAGE Collection (Vlaemynck)
Vlaemynck's signature collection, Rivage is a concept. A combination of modules with modern lines for cosy and elegant outdoor furniture!
LODGE Collection (Vlaemynck)
Low armchairs, chairs, tables... the Lodge collection epitomises the elegance of sleek lines sculpted in teak wood.
BALAD Collection (Vlaemynck)
The Balad collection by Fermob consists of nomad lanterns and steel lamp stands which owe their shapes to designer Tristan Lohner.

@EGentils, Hôtel de la Cité – Carcassonne, France

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5 TOU COLLECTION

KETTAL

PAVILION 7.2 - STAND J10

The Tou collection is a tribute to the ancient craft of rattan and reed wickerwork, an essential element in the development of both Western and Eastern cultures. Historically, it has been used for all kinds of household utensils, furniture and more. The materials are simple and completely natural, but the internal structure of the stem is made up of hundreds of cavities, making it both strong and lightweight. The manufacturing process combines traditional manual techniques with much more industrial processes. Instead of using the most common form of weaving, we use striped vertical lines, which are brighter and more expressive than mesh. The outline is smooth and soft, following the
natural shapes of the material.
Designer : Naoto Fukasawa

6 CHELSEA COLLECTION

TECTONA

PAVILION 7.2 - STAND G45

With its two black powder-coated aluminium modules, arrange the Chelsea sofa how you want for infinite seating options or intimate spaces. The continuous and fluid black contours seem to have been drawn in space. Two coffee tables with aluminium legs and a teak top complete the collection.
Credit photo : @tectona.official

7 TAYLOR MADE COLLECTIONS

POT A PORTER

PAVILION 7.3 - STAND H90

These vases are hand made in Italy and they can be used indoor or outdoor as well. We use high quality clays, and this distinctive effect which is obtained by mixing colous prepared in the in-house laboratory and applying them by hand,firing at over 1000 degrees. This collection is now upgraded as taylor made.

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8 LA LAMPE PETITE

MAIORI

PAVILION 7.2 - STAND J57

La Lampe Petite solar garden lamp will shine for up to 9 hours after a full day of charging and accompany you into the night. Designed for both indoor and outdoor use, La Lampe Petite enhances the spaces where it is placed or hung. The Petite lamp is available in 22 different combinations.

3

LIGHT & DAY

LIGHT IS A DESIGN FEATURE IN ITS OWN RIGHT

AND A KEY PART OF OUR LIVING SPACES

From subtlety to attraction, light plays an essential role in how and where we live. It gently lights the menus and plates of restaurants to help us understand what we're experiencing, is tinted blue on screens to protect our eyes, and emanates discretely from our e-readers so that we can enjoy the talent of our favourite authors. In architecture, two approaches come together: a bold approach designed to reveal the design of spaces and volumes, and a decorative approach to provide the practical lighting necessary to set off a room or extend a function.

LIGHT & DAY

LIGHT IS A DESIGN FEATURE IN ITS OWN RIGHT

1 LMP DOMIA

FLAM E LUCE

PAVILION 7.2 - STAND F17

DOMIA is a contemporary interpretation of the domes of ancient architecture. This semi-sphere, slightly detached from its structure, will float like a star with lightness and softness above the living room.
Designer : Pierre Tassin

2 LAMPE A SUSPENSIONS TØB

LUMEN CENTER

PAVILION 7.2 - STAND E15

The TØB suspension lamp with its linear and elegant shape uses the preciousness of materials and attention to detail to illuminate any environment.
© Eric Matheron Balaÿ

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3 CERCLE ET TRAIT SUSPENDED LIGHTS

CVL LUMINAIRE

PAVILION 7.2 - STAND G4

As light as they look, the forms of Cercle & trait rub together and hold together in a cleverly measured balance. This is a graphic pendant, available in different finishes, that hangs by a small wire.
Available in its standard XL version, or in a smaller variant. The wire can be replaced, on request, by a stiff brass tube to make a “fixed” version that doesn’t move.
Designer : POOL

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4 ILLUMINATED ROOM DIVIDER

ART ET FLORITUDE

PAVILION 7.2 - STAND E07

Art et Floritude’s chic and modern illuminated room divider separates spaces and creates a warm atmosphere at nightfall.
Ideal for creating a separation without partitioning the interior, the room divider suits any room of the house.
The geometric sculptures of Art et Floritude offer surprising creations that enhance the architecture of spaces.
Art et Floritude’s designer room dividers are custom designed and manufactured.

5 LINEAL

CARPYEN

PAVILION 7.2 - STAND J03

The straight line is the shortest distance between two points. Simplicity is the basis for a timeless product.
The Lineal floor lamp is characterised by its magical appearance, as subtle as a line in space, a powerful yet pleasant light. Its aluminium profile gives it a high-tech appearance while retaining its lightness, adapting to both domestic and professional environments.
Designer : Gabriel Teixidó

4

TURN DOWN THE VO-LUME

ACOUSTICS TO IMPROVE OUR DAILY LIFE

NEW MATERIALS & HYBRID SPACES

Designers have always been interested in acoustics. Through music, but also increasingly through how we insulate our living spaces. This year, they reflect the silence of the world and new hybrid needs at home and in offices by proposing solutions for floors, ceilings and furniture. New acoustic materials are being developed, alongside new types of furniture. Textiles are an ancestral method still very effective today, and continue to stand the test of time in the face of innovation.

TURN DOWN THE VOLUME

ACOUSTICS TO IMPROVE OUR DAILY LIFE

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MODELLING

- SPACES
- COVERINGS
- WALLS

4

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1 PROJET ACOUSTIC INTERIOR DESIGN

LO DECOR

PAVILION 7.3 - STAND H88

Wish to improve their acoustic environment we create effective solutions that can work with the existing design schemes or enhancing them.
We have researched 20+ producers of acoustic solutions which we can integrate with other elements of soft furnishings and décor providing a fully integrated solution or just what works most effectively to provide acoustic comfort with the budget.
We can work on every type of space be it a small cafe, an international restaurant chain, open space offices, stores, theatres, receptions, schools, canteens or special venues and one off events.

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2 SLIMWALL

TEXDECOR

PAVILION 7.3 - STAND H75

This collection of moulding and cladding-inspired stick-on acoustic wall panels is called SlimWall. It is available in a dozen models and 15 colours.
A special feature is that these PET felt panels are made of 50% recycled fibres from plastic bottles. A creation designed for the Texdecor group.

3 VINACOUSTIC MELIA

TEXDECOR

PAVILION 7.3 - STAND H75

Texdecor offers a new take on weaves. The idea was to mix the softness and comfort of textile fibres with the raw texture of plant fibres. The result is called Vinacoustic Melia, a coated micro-perforated vinyl on acoustic felt-lined backing. Ideal for customising a wall and creating a material effect.

4 LATTIS SERIES

CULTURE IN

PAVILION 7.3 - STAND H99

Culture In is taking us off the beaten track with its Lattis series, featuring acoustic partitions profiled like room partitions or light walls in wavy Varian®. This stylish effect is achieved by hot wire bending to create a calm and contemporary atmosphere.

5 LX X SPEAKER

LA BOITE CONCEPT

PAVILION 7.2 - STAND J98

This is a new technical masterpiece from French speaker manufacturer La Boite Concept. Its LX X range of speakers combines all your audio needs in a low cabinet. It's an "all-in-one" series combining the brand's own technological performance - custom speakers and the extended stereo of the Wide Sound® 3.0 patent - with outstanding craftsmanship and woodworking.

6 COLLECTION A NEW WAVE

EGE CARPETS

PAVILION 7.3 - STAND E45

A New Wave Collection by Seche Studio Designer: Laura Bilde & Linnea Ek Blæhr / Turn down the volume
Inspired by the rough and untouched environment of the Danish coast, the A New Wave collection is made from recycled and recyclable yarn. It is layered to form sculptural patterns while the colour palette reflects the subtle tones of the seaside.
Carpets with optimal acoustic performance:
Textile elements have a major impact on sound absorption for many reasons. First of all, the floor is one of the largest surfaces in interior spaces and has a crucial role in acoustic design.
Carpet pile and backings act as medium and high frequency absorbers and achieve maximum sound absorption in the speech frequency range.
Sound absorption results: aW 0.30
By Seche Studio Designer : Laura Bilde & Linnea Ek Blæhr

5

RENEWED INTIMACY

FURNITURE

BEING ALONE

Today, taking time for yourself has become a habit that is hard to shake. As a result, shared spaces are becoming more intimate, shapes are becoming more rounded, and furniture encourages closeness while respecting individual intimacy. Indoors, cosy spaces invite us to reach out and touch the new hybrid materials, like a second skin that you never want to take off.

Download your badge

RENEWED INTIMACY

FURNITURE

COMFORT

- COCOON
- REFUGE
- SOFT

1 ASMARA SOFA

LIGNE ROSET

PAVILION 7.2 - STAND J18

Asmara defines itself as a modular stretch fabric settee with concave shapes which voluptuously hug the contours of the body in an aesthetically human design.
Designer : Bernard Govin

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2 COLLECTION CHURROS

CHAIRS AND MORE

PAVILION 7.2 - STAND M82

CHURROS, designed by Kazuko Okamoto, is made with the innovative Polyplus polyurethane, suitable for outdoor use, with a soft and smooth texture, it is appreciated for its technical characteristics of resistance to atmospheric agents and UV rays. Particularly suitable for common areas, coworking spaces, waiting rooms, offices.
To complete the collection, a small but functional coffee table with a white Corian top.

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3 JEAN ARMCHAIR

SIGNATURE

PAVILION 7.2 - STAND C73

This 50's style armchair has an oak structure and linen upholstery, making it a perfect and timeless addition to your lounge.

4 PRADO BENCH SEAT

CINNA

PAVILION 7.2 - STAND J18

Prado consists of a vast seat which may be used either independently or with other elements, on which back cushions can be scattered at will.
Designer : Christian Werner

5 DORSET BUSINESS SOFA

MAISONS DU MONDE

PAVILION 7.2 - STAND L59

Bring sophistication to your establishment with the 3/4-seat ecru boucle DORSET BUSINESS sofa. It combines modern lines with trendy boucle to create a sophisticated and elegant piece. The softness of this business sofa wraps clients in comfort, offering well-being and relaxation.

6 KURUMBA BUSINESS OTTOMAN WITH CHARGING PORTS

MAISONS DU MONDE

PAVILION 7.2 - STAND L59

Combined with other elements in the same range, this modern ottoman can be adapted to any space constraints to offer your customers real relaxation.

7 JULIKA ECRU BOUCLE POUFFE

MADURA

PAVILION 7.2 - STAND M54

Our new pouffe with curved and enveloping lines will be your best ally for creating a cosy atmosphere as the centrepiece of your home, giving it a glamorous retro look. We love its boucle fabric, giving it that comforting cosy effect. Its curved lines and numerous padded cushions offer undeniable comfort.

6

THE WAY OF WORK

THE WAY WE WORK

REMOTE WORKING

Confined to our homes, we learnt to do what we used to do elsewhere. This flexibility has transformed our everyday lives, especially with remote working. Nowadays, you have to be able to work effectively and comfortably from anywhere at any time. While “third places” had long understood this, the hotel and restaurant industry is still getting to grips with it and needs to adapt. Whether in shared spaces (lobbies, restaurants, etc.), dedicated spaces (co-working spaces, business rooms, etc.), or private spaces (bedrooms, VIP rooms, etc.), we need to be able to work from anywhere, with a good internet connection, while also being able to switch off.

THE WAY OF WORK

REMOTE WORKING

1

2

3

MODULARITY

- FLEXIBILITY
- DISCRETION
- ATTRACTION

4

5

6

1 OFFICE SPACE

MAISONS DU MONDE

PAVILION 7.2 - STAND L59

Are you looking to create a work atmosphere where decor and furniture contribute to the success and performance of your business? There's nothing better than furniture that is both functional and stylish, with the Maisons du Monde Business Office line.

2 M-ZONE - SPACES FOR INTERVALS

WIESNER-HAGER MOBEL

PAVILION 7.2 - STAND P93

The m-zone Cloud group meeting table is used for less formal exchanges within teams. The textile covering gently screens off the area without making the space feel cramped. The Cloud offers integrated lighting and plug-in options for mobile devices.

3 ARMAND DESK

RESISTUB PRODUCTIONS

PAVILION 7.2 - STAND N17

The Armand desk offers a comfortable and space-saving workspace. This practical design comes with a shelf to store small objects and a discreet opening under the shelf for cables to pass through. It is ideal for creating a work space in a living room, foyer or bedroom.
Designer : Stéphane Elineau

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4 ACADEMY DESK

MEME DESIGN

PAVILION 7.2 - STAND N71

Accademy is a writing desk designed for the modern home office. The prestigious rounded top in carbon oak veneer is fixed on a large painted steel shelf with a 15 cm compartment, which together with the structure gives vitality and elegance to the desk. The steel structure can be chosen among the 18 RAL colors and the 2 metallic colors (gold and copper) of our range. The wide choice of colors completely transforms the desk, which in the case of the vivid tones fits perfectly in the children's room, as a support to the study. On the other hands, in the case of the more classic gold and copper finishes, it gives a touch of refinement to any office and allows you to create a perfect professional corner for working from home.

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5 MEETING TABLE

DIZY

PAVILION 7.2 - STAND N59

Meeting tables are practical pieces designed to facilitate everyone's work. Cut-outs let you add accessories (lights, pencil holders, dividers, etc.) and prepare a work environment that fosters productivity.
Table made of oak from sustainably managed forests.
@DIZY certification B-Corp

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6 «NEW MODERN» DESK

TIPTOE

PAVILION 7.2 - STAND L09

The "new modern" open-space desk by Tiptoe has space for two people to work, connect and store their belongings.
The added bonus is the desk top, made of eco-certified wood, recycled plastic or plywood, combining sturdiness and easy care. It's ideal for creating a workspace in a hotel.

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7

INNER JOUR-NEY

A SPACE IS FIRST AND FOREMOST AN EXPE-RIENCE AND A STORY

NEW MATERIALS & HYBRID SPACES

During the months of isolation, design became a powerful tool for storytelling and for showcasing our private world and the World as a whole. This created an experience-driven scene that restaurants, hotels, and urban spaces like train stations seized upon to meet our need for escape. This means hybrid spaces, immersive environments and furniture that evokes dreams (chimeras, totems, talismans, etc.) or travel (ethnic design, know-how from overseas, etc.).

EQUIPHOTEL

Download your badge

INNER JOURNEY

1

2

3

STORYTELLING

- UNIVERS
- VALUES
- AFFIRMATION

4

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6

1 FINEUSE CHAISE LONGUE

ARCHITEMA

PAVILION 7.2 - STAND N76

Luxury, fully upholstered chaise longue with exposed solid wood base and feet.
Entirely made in Italy and fully customizable, available with left or right arm and lumbar cushion.

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2 LOWER NAJD COLLECTION

LELIEVRE

PAVILION 7.2 - STAND E92

In creating the designs for NAJD, Tristan Auer sought inspiration in the colours and lines of the traditional architecture found in the area of the same name in Saudi Arabia. A desert land, unique for its prominence of natural earth and clay colours; its constructions carved with dizzyingly complex geometric shapes, epitomised by mashrabiyas; the striking juxtaposition of orthogonal structures and the random flowing lines of the desert with its endless dunes. It is this warm duality that inspired NAJD, a collection designed for seating and curtains, from cotton Jacquard to linen and high-performance fabric, designed to reveal the material's extraordinary versatility.
Najd collection, designed by Tristan Auer, produced by Lelièvre Paris
Designer : Tristan Auer

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3 IMPALA CHAIR

AIRBORNE

PAVILION 7.2 - STAND K85

The "Impala" chairs combine Airborne's two main strengths: comfort and pure lines. For this chair and even more so for the bridge chair, the contour of the frame underlines the space between the chair's back and seat, giving it its own personality. Designed by At-Once Studio, Airborne has partnered with the designer Coralie Prévert to decorate its Impala collection. It is a delicate, contemporary and colourful graphic realm, associated with the know-how of Italian printers with whom she works in close collaboration. It is here that roots and travels, harmonies and extravagances, shapes and words meet.
Designer : At-once Studio / Coralie Prévert.

4 PANTHER CANVAS

ATHEZZA

PAVILION 7.2 - STAND B73

The unique luminous Panther canvas brings a wild and exotic touch to interiors.
- 100% polyester canvas, pine frame.
- 84 x H124 cm

5 LAMPE SUM

ATHEZZA

PAVILION 7.2 - STAND B73

Colorful and original, Sum lamps bring a touch of pop and fantasy to interiors.
- Available in fuchsia, khaki, night blue, terracotta, nude and gold.
- Iron and aluminum
- D50 x H48 cm

6 ÉCUMES WALLPAPER

ISIDORE LEROY

PAVILION 7.2 - STAND F98

Écumes is a decor made using needlepoint on dyed silk.
With "Écumes", visual artist Clémentine Brandibas explores the texture of the ocean by developing an organic and fluid composition made of a myriad of lines and microscopic points playing with light.
Designer : Clémentine Brandibas

8

COMMU-NITY & CONNEC-TION

TOGETHER IS THE ONLY WAY

BEING ALONE

There's no room now for the impersonal, for a lack of taste or bland spaces, despite the fact that neutrality used to be a way for different people to take ownership of spaces. The priority today is practicality, but there is an additional variable to take into account - the need to create environments that build a connection between users and visitors. Living spaces need first and foremost to encourage communication, with interior design and furniture becoming modular to leave room for conversation, group interactions or heart-to-hearts. This is reflected in offices and hotels, but also in a more surprising way in company cafeterias.

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COMMUNITY & CONNECTION

BEING ALONE

1 HALL HEMERA

LA REDOUTE FOR BUSINESS

PAVILION 7.2 - STAND N61

La Redoute worked with Héméra's teams to design and decorate their first Coworking space in Bordeaux.
Together they designed these spaces that are now used for business activities.
With its Eiffel-inspired structure, La Halle Héméra is an exceptional place.
La Redoute created individual and group work spaces, a multi-purpose seminar room, lounge areas and a catering/event space.
The strength of this project lies in the uniqueness of the building, the diversity of work spaces and the beautiful encounters made throughout the project.

2 RESTAURANT SPACE

MAISONS DU MONDE

PAVILION 7.2 - STAND L59

The team at Maisons du Monde Business is used to advising catering professionals in the design of their cafés, bars, restaurants and terraces. Their experts know that the quality of a great establishment is as much about professionalism as it is about the fine table decor details.

3 HOTEL HYATT REGENCY AIRPORT - ALGER

ESSEQUATTRO SPA

PAVILION 7.2 - STAND P75

The public areas of the new Hotel Hyatt Regency Airport of Alger are the contemporary interpretation of a luminous agora (the central public space in the ancient time) of North Africa. The more than 2.000 square meters of the large lobby area welcome guests in a spacious collection of elements that recall the colonnaded porch, the theater, the covered square.
Essequattro Spa has given shape to elements of almost monumental scale, such as the wooden cladding of the 14 structural columns running with a maximum diameter of 1,5 meters and a total height of 7 meters. The columns feature 3D surface processing, grooves and variation of material that are the themes that have generated the wall coverings, for a total of over 750 square meters.

ITA - Italian Trade Agency is the Governmental agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

4 COLLECTIONS BELLEVIE - LUXEMBOURG

FERMOB

PAVILION 7.2 - STAND E28

BELLEVIE Collection: Fermob's Bellevie collection owes its beautiful curved lines to designer Pagnon Pelhaître for dining sets, low-seating living room pieces and poolside furnishings. Highly durable yet comfortable and aesthetically appealing.

LUXEMBOURG Collection: this water and UV-resistant aluminium collection is emblematic of Fermob. Designed by Frédéric Sofia, it adds extra style to your hotel or restaurant terrace.
@Arnaud CHILDERIC, studio Kalice Bikini Berlin - Germany

The French Furniture Export Group (GEM) supports the development of French furniture and living space manufacturers in all their actions abroad.

9

MADE WITH CARE

CRADLE-TO-CRADLE

THINKING GOOD, ORGANIC & HEALTHY

There may not yet be sweeping legislation, but brands and establishments are increasingly required to ensure that they are green across the entire value chain. It's great that more and more of them are getting on board and avoiding greenwashing by learning best practices from various experts and making changes where possible. Little by little, spaces are being designed in a more sustainable way while still offering beauty (with raw, organic, reused and recycled materials, etc.) and the food service industry is seeing a revival in the demand for gourmet foods in response to the new constraints placed on the food industry (from farmers to waste).

EQUIPHOTEL

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MADE WITH CARE

THINKING GOOD, ORGANIC & HEALTHY

1

UPCYCLING
- RECOVERY
- NATURAL MATERIALS...

2

3

4

5

6

1 CIRCLE

CULTURE IN

PAVILION 7.3 - STAND H99

The acoustic and luminous circles are created from Varian® textile, a 100% biosourced environmentally-friendly composite material made in France from flax fibre and PLA.

2 GENERATION MATTRESS

ADOVA

PAVILION 7.2 - STAND C27

GENERATION is the new Beautyrest by Simmons mattress collection designed with eco-design in mind. Made of 75% recycled materials and 100% recyclable and reusable materials, they are the fruit of sustainable sourcing and the search for optimal comfort in the hotel industry.
The mattresses are entirely manufactured in Fougères, Brittany, from their handcrafted springs and upholstery to material assembly.

3 HIGHLINE 1100GR

EGE

PAVILION 7.3 - STAND E45

Made of 100% regenerated polyamide fibres, Highline 1100gr quality is “Cradle to Cradle”, “Indoor Air comfort Gold” and Ecovadis Gold-certified, testifying to its high environmental values.
While doing what we do best - high quality carpet with limitless design possibilities - we are pushing back the fundamental limits of sustainability by inventing solutions and implementing improvements that have real impact. That’s what sets us apart.
Design and the environment go hand in hand.

4 BAMBOO FIBRE LINENS

LE COMPTOIR DU BAMBOU

PAVILION 7.3 - STAND N70

The bath linens designed by Comptoir du Bambou offer a number of advantages. The fibres used last three times longer than conventional cotton. They are soft, fluffy, highly absorbent and breathable. What’s the secret? They come from bamboo. This innovation both improves the customer experience and reduces operating expenses.

5 BISTRO TABLES MADE OF RECYCLED BADMINTON SHUTTLECOCKS

l’Ameublement français | #MY FURNITURE IS FRENCH

DIZY

PAVILION 7.2 - STAND N59

The Dizy company develops bistro tables with a difference. Two things make them stand out. The first is that they are 100% “made in France” and manufactured out of wood from sustainably managed forests. The second is that they are finished with materials that come from recycled objects, like badminton shuttlecocks. Every year in France, 450,000 feather shuttlecocks are destroyed, amounting to around 20 tonnes of unused waste.

The French Furniture Export Group (GEM) supports the development of French furniture and living space manufacturers in all their actions abroad.

6 UPHOLSTERY FABRICS MADE OF 100% RECYCLED PLASTIC WASTE

VESCOM

PAVILION 7.3 - STAND F76

Vescom uses thread made out of locally-sourced recycled plastic bottles to offer a range of four soft-feel fabrics that meet the highest standards of the hotel and restaurant industry.

EQUIPHOTEL PARIS

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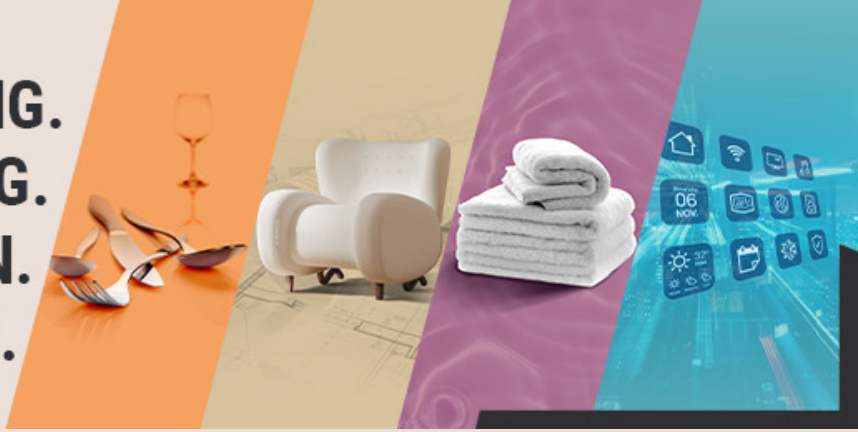

EquipHotel is the leading international trade show for professionals in the hotel and restaurant sector. It is held every two years to guide and support you in the day-to-day management of your establishment, and help you develop and fine-tune new projects.

Join us with hotel managers, cooks, chefs, restaurant owners, architects, designers, decorators, investors and more over 5 days to discover a wide range of product and service innovations, meet hospitality experts and professionals, and draw on a wealth of feedback.

Through conference sessions, workshops, master classes, competitions, displays and other experiential spaces, we showcase tailor-made solutions for designing the future of the hotel and restaurant industry today.

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