

Our communication  
and stand offers

2-5 Nov. 2026

# EQUIPHOTEL

**EARLYBOOKING RATES**

**UNTIL 27 OCTOBER 2025**



# 1

REGISTER  
**YOUR PARTICIPATION**

## Our **BUSINESS BUILDER** packs

Exhibitor / Co-Exhibitor < 40 sqm

Exhibitor / Co-Exhibitor ≥ 40 sqm

Exhibitor profile, Priority Profile, Priority Plus Profile

Sector: Business meeting platform

Lead Booster **NEW**

Lead Manager (Emperia)

Collect QR Code **NEW**

Dashboard

# 2

PLAN  
**YOUR SPACE**

## Our **BOOTH** package

### **Bare space**

### **Furnished stands**

Essentiel Set Up

Essentiel + Set Up

Easy Set Up

Identity Set Up

Corner Stand Start up, F&B, Mixologie, Craft

Wellness Center

Corners

Our  
**BUSINESS BUILDER**  
packs





# PACK BUSINESS BUILDER EXHIBITOR / CO-EXHIBITOR = 40 SQM

## MANDATORY

These registration fees will be automatically included in the calculation of your participation cost, based on the package and options you have chosen.

			+30% of visibility	+60% of visibility
		EXHIBITOR PROFILE (BRONZE)	PRIORITY PROFILE (SILVER)	PRIORITY PLUS PROFILE (GOLD)*
EXHIBITOR PROFILE Promote your company, products, and stand on the trade show website	Logo and company description in the exhibitor list	✓	✓	✓
	Enhanced visibility in the online exhibitor list with: + “Premium” label + A text: “Why visit our stand?” + Link to your company website + Presentation of 3 of your products	✗	✓	✓
	Premium ranking on www.equiphotel.fr in top search results within a product category (of your choice) + Featured banner on the homepage	✗	✗	✓
VISIBILITY	Presence in our materials: Official catalog / Visitor guide / Orientation map + Package: Electronic signature and social media banners + Application for the Innovation Awards available on the website	✓	✓	✓
LEAD ACQUISITION & PERFORMANCE <div>New for 2026 Maximize your ROI!</div>	<b>Lead Acquisition</b> Unlimited electronic invitations: invite as many clients and prospects as possible to visit EquipHotel for free + Personalized invitation link + 10 VIP invitations + <b>Lead Manager: 5 badge reader licenses</b> to capture and qualify your leads + Collect QR code (Full description here) + <b>Sector: Access to the networking and business meeting platform</b> <b>New!</b> (Full description here)	✓	✓	✓
	<b>Performance Tracking</b> Dashboard: Monitor your performance and view contact profiles (Full description here)	✓	✓	✓
SERVICES	Access to your online exhibitor space to organize your participation, manage your setup, and promote your presence + Unlimited personalized exhibitor badges + Support for your trade show preparation + Comprehensive exhibitor insurance (see Article 10.3 of the General Regulations) + Administrative fees	✓	✓	✓
PRICES		€1,895 excl. VAT	€2,945 excl. VAT	€4,210 excl. VAT
OPTION	<b>Lead Booster:</b> Create an irresistible offer to drive qualified traffic to your stand (Full description here)	+ €2,350excl. VAT		

\*Exclusive offer limited to 10 exhibitors.



PACK BUSINESS BUILDER EXHIBITOR / CO-EXHIBITOR ≥ 40 SQM

MANDATORY

These registration fees will be automatically included in the calculation of your participation cost, based on the package and options you have chosen.

			+30% of visibility	+60% of visibility
		EXHIBITOR PROFILE (BRONZE)	PRIORITY PROFILE (SILVER)	PRIORITY PLUS PROFILE (GOLD)*
EXHIBITOR PROFILE Promote your company, products, and stand on the trade show website	Logo and company description in the exhibitor list	✓	✓	✓
	Enhanced visibility in the online exhibitor list with: + “Premium” label + A text: “Why visit our stand?” + Link to your company website + Presentation of 3 of your products	✗	✓	✓
	Premium ranking on www.equiphotel.fr in top search results within a product category (of your choice) + Featured banner on the homepage	✗	✗	✓
VISIBILITY	Presence in our materials: Official catalog / Visitor guide / Orientation map + Package: Electronic signature and social media banners + Application for the Innovation Awards available on the website	✓	✓	✓
LEAD ACQUISITION & PERFORMANCE <div>New for 2026 Maximize your ROI!</div>	<b>Lead Acquisition</b> Unlimited electronic invitations: invite as many clients and prospects as possible to visit EquipHotel for free + Personalized invitation link + 10 VIP invitations + <b>Lead Manager: Unlimited badge reader licenses</b> to capture and qualify your leads + Collect QR code (Full description here) + <b>Sector: Access to the networking and business meeting platform</b> <b>New!</b> (Full description here)	✓	✓	✓
	<b>Performance Tracking</b> Dashboard: Monitor your performance and view contact profiles (Full description here)	✓	✓	✓
SERVICES	Access to your online exhibitor space to organize your participation, manage your setup, and promote your presence + Unlimited personalized exhibitor badges + Support for your trade show preparation + Comprehensive exhibitor insurance (see Article 10.3 of the General Regulations) + Administrative fees	✓	✓	✓
PRICES		€2,145 excl. VAT	€3,195 excl. VAT	€4,460 excl. VAT
OPTION	<b>Lead Booster:</b> Create an irresistible offer to drive qualified traffic to your stand (Full description here)	+ €2,350 excl. VAT		

\*Exclusive offer limited to 10 exhibitors.





# EXHIBITOR PROFILE, PRIORITY PROFILE, PRIORITY PLUS PROFILE

## BOOST YOUR VISIBILITY!

Promote your company, products, and stand on the exhibitor list and the event website. Stand out from the competition from the moment you register by enhancing your visibility with a Premium or Premium Plus profile.

**EQUIPHOTEL.COM**

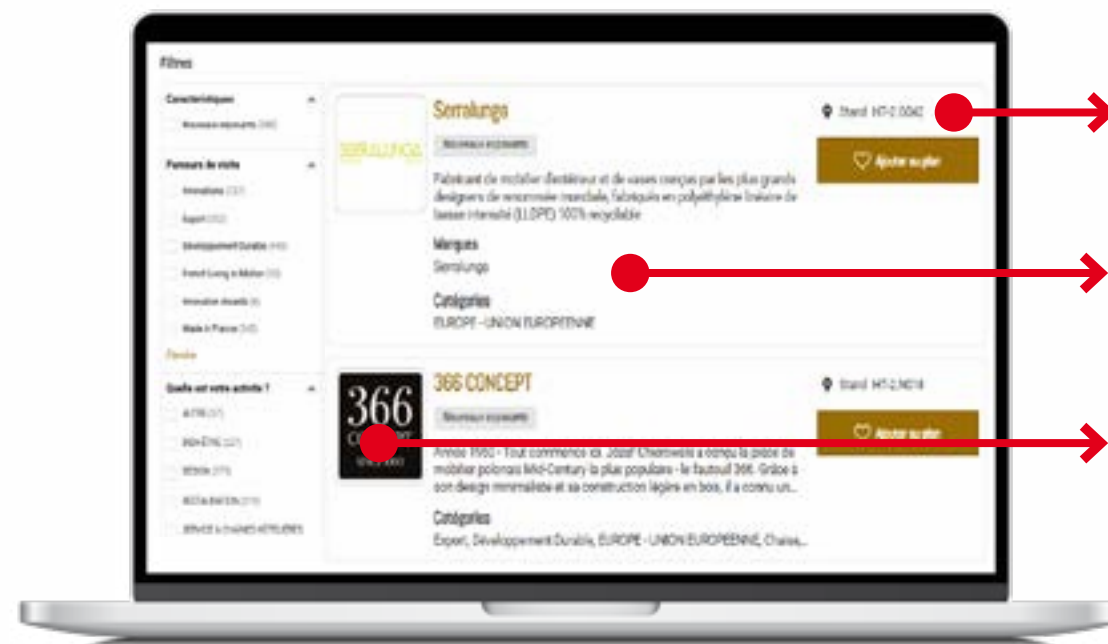
/ Key Figures /

**348,000**  
sessions

**1 150,000**  
page visits

**90%**  
Visitors are browsing  
the exhibitor list

## EXHIBITOR PROFILE



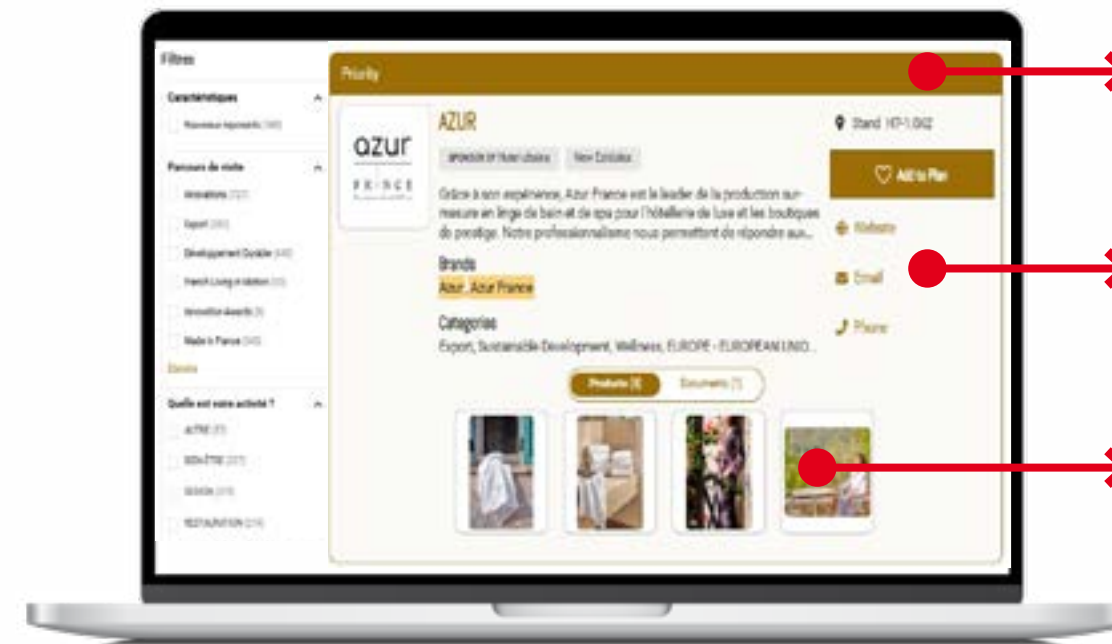
Booth number

Your company  
description

Your company  
logo

Your company logo, description,  
and stand number

## PRIORITY PROFILE



### BENEFITS

Your exhibitor profile  
highlighted (spotlight)

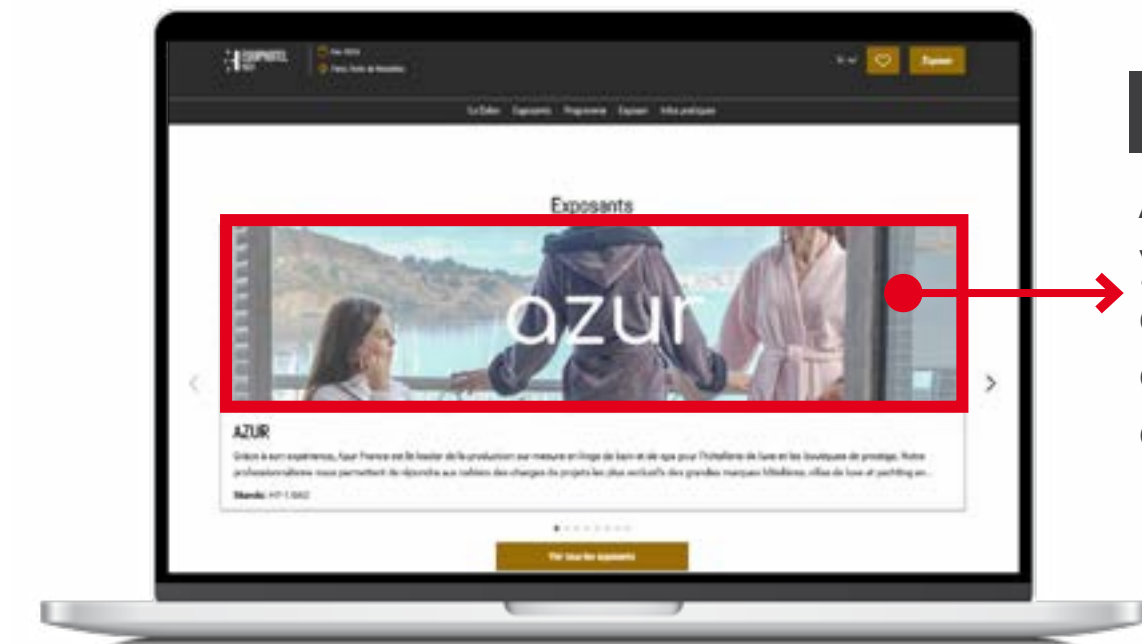
Your company details  
highlighted

Product carousel  
on your exhibitor profile

In addition to the offer included in the registration pack,  
benefit from a highlighted exhibitor profile  
with your contact details prominently displayed  
and a carousel showcasing your products

**2X More clicks  
on your profil**

## PRIORITY PLUS PROFILE



### BENEFITS

A banner featuring  
your logo and  
company description  
on the homepage  
of equiphotel.com

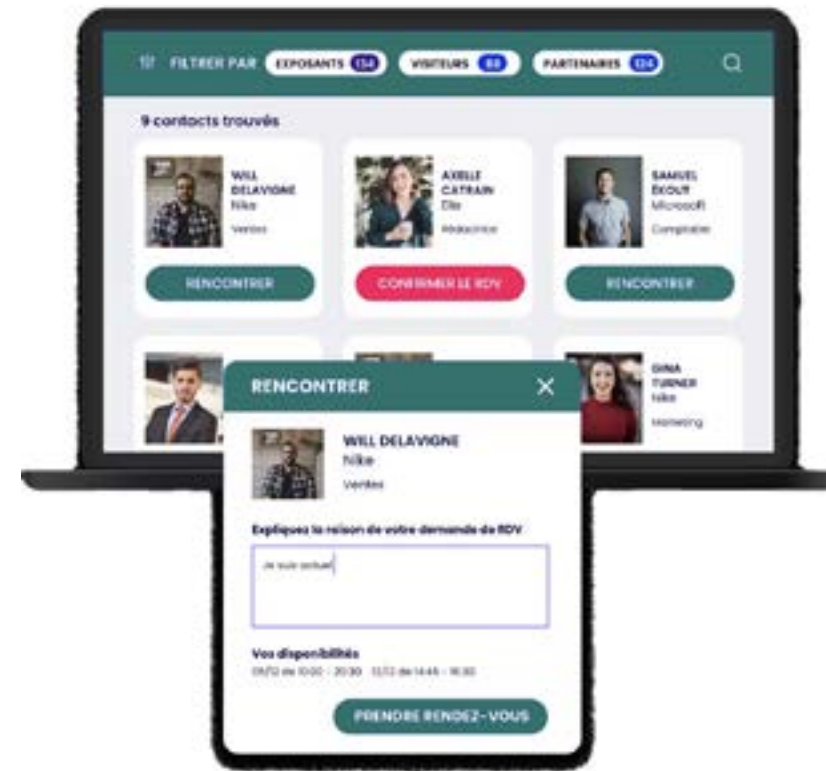
In addition to the Priority profile,  
your presence on the EquipHotel homepage

**5X More clicks  
on your profil**



# OUR LEADS CAPTURE & R.O.I OFFERS

BUSINESS MEETINGS, LEAD ACQUISITION / TRACKING ROI



SECTOR:  
BUSINESS MEETING PLATFORM

BEFORE THE EVENT

## BUSINESS MEETINGS

Access the list of trade show visitors  
and schedule your meetings  
**Sector: Business Meeting Platform**



COLLEQT QR CODE

LEAD MANAGER (EMPERIA)

LEAD BOOSTER

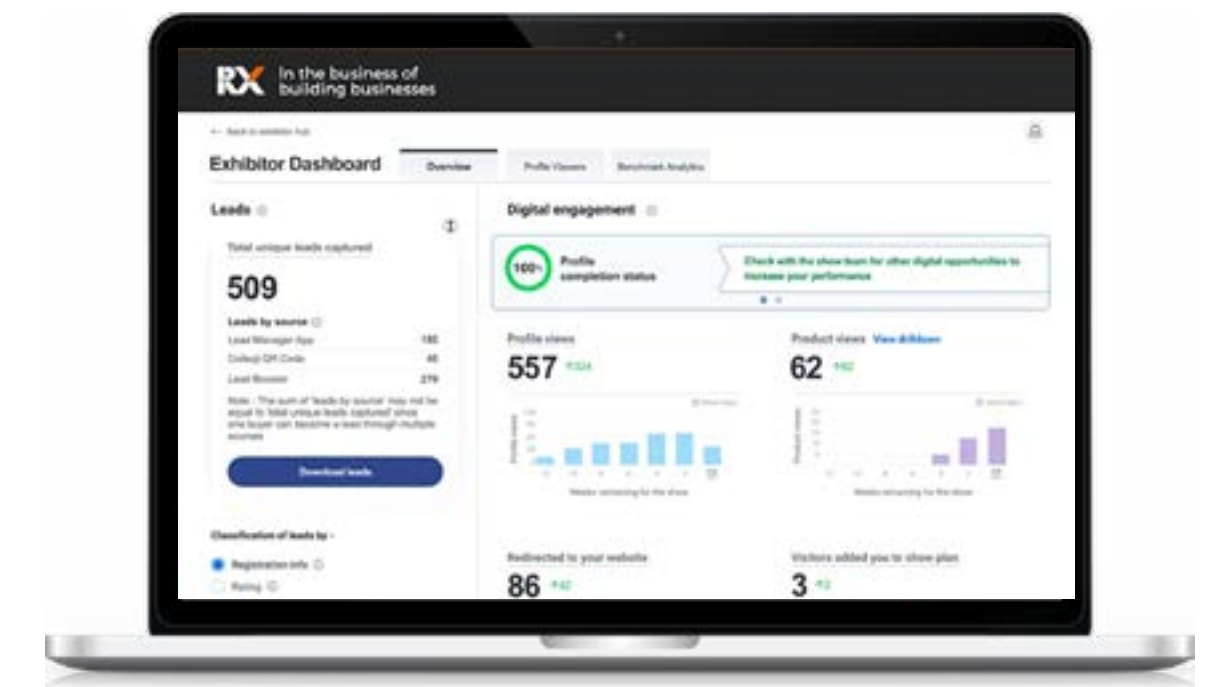
DURING THE EVENT

## LEAD ACQUISITION

Capture leads effortlessly: :  
**Lead Manager (Emperia) + Collect QR Code**  
**Included in all Business builder packs**

Optional: Generate even more qualified leads  
with **Lead Booster**

**+ 200**  
Additional leads



DASHBOARD

AFTER THE EVENT

## TRACKING ROI

Use data from clicks on your **exhibitor profile, Lead Manager, Collect,**  
and **Lead Booster** to build an effective  
and impactful follow-up strategy.

**Dashboard included in all Business  
builder packs.**



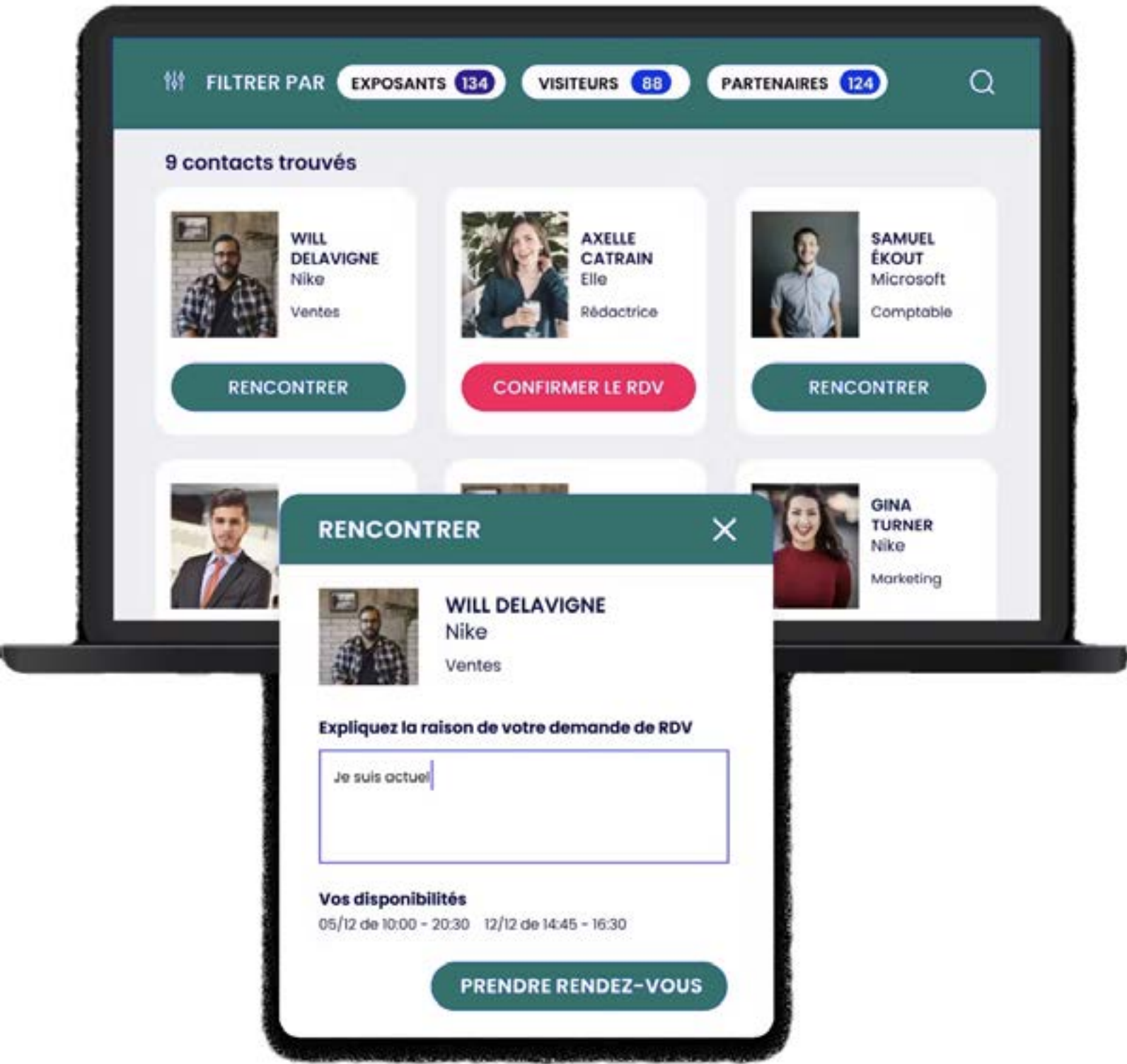


# SECTOR: BUSINESS MEETING PLATFORM

Visitors and exhibitors alike, search for partners and schedule your business meetings ahead of the event.

### Benefits

- Personalized search and recommendations based on your interests & profile.
- Qualified and pre-scheduled business meetings with your prospects before the show.



**SECTOR**

**INCLUDED** in the Business Builder Pack

**OPTIONAL** for 4 sqm and 6 sqm stands (see “Corner Stand” page)





# LEAD BOOSTER **NEW!**

## ATTRACT EVEN MORE PROSPECTS!

Do you want to promote your new products, announce an event, or highlight a special show offer? Lead Booster helps you stand out and make the most of your participation!

### How Lead Booster Works:

- 1. Create an offer** through your exhibitor space to attract visitors to your stand (product demos, special offers, free samples, etc.).
- 2. Your offers are sent via email** to all show visitors.
- 3. Receive visitor contact details** from those who accepted your offer and generate new business opportunities!



**279**  
average leads  
per offer\*

**2,120**  
views on average  
per offer\*

LEAD BOOSTER	
Lead Booster meets all your objectives	
Generate leads before and during the event	✓
Ensure optimal visibility, no matter the size of your stand	✓
Promote your participation and booth location	✓
Build brand awareness around your products or a new launch	✓
Gain additional opportunities beyond those acquired during the show	✓
€2,350 excl. VAT	

\*Study conducted across 12 trade shows between March and May 2024





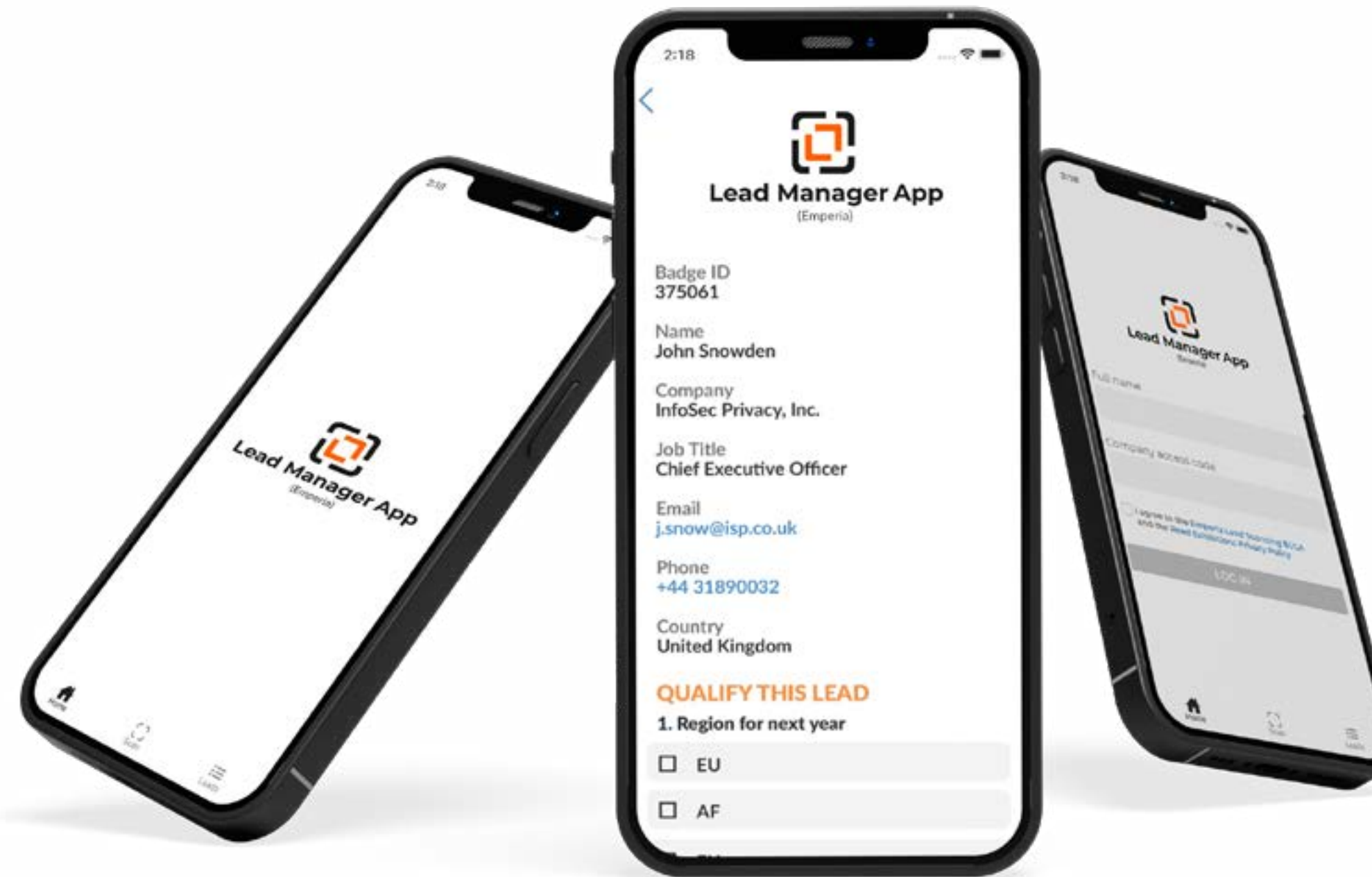
# LEAD MANAGER (EMPERIA)

## CAPTURE YOUR LEADS EASILY AND FAST

Mobile application for collecting information from your prospects during the trade show, making it easier to store, follow-up on and find contacts.

### Benefits

- Enriched database with all visitor profile information
- Database available at any time during/after the exhibition
- Customizable questionnaire for your prospects
- Unlimited number of user licenses (except for stands < 40 sqm, 4 sqm, and 6 sqm)



**215**  
contacts scanned  
on average per exhibitor

Find out how  
**Lead Manager**  
(formerly Emperia)  
works



**[1] Add your notes and comments**  
For each scanned contact, you can add comments and assign a rating based on their level of interest.

**[3] Access your prospects** through a direct link to download them (file format of your choice).

**[2] View your contact reports**  
In the app, each team member has a tab to view their prospects.

**[4] Leverage collected information** to increase your ROI and maintain contact with your prospects.

## LEAD MANAGER (EMPERIA)

INCLUDED in the Business Builder Pack





# COLLEQT QR CODE **NEW!**

## NEVER MISS A BUSINESS OPPORTUNITY AGAIN

### Are you in high demand at the exhibition?

Colleqt takes care of multiplying business opportunities for you!

Retrieve the detailed contacts of visitors you couldn't meet but who showed interest in your business. They can scan your QR code at any time to learn more about your company (via a link to your exhibitor space).

#### The benefits of Colleqt for exhibitors

- Collect information on visitors when you're not present or busy at your stand
- Make your information quickly accessible to all prospects, even the most urgent ones

#### The benefits of Colleqt for visitors

- During and after their visit, they create and find a selection of exhibitors likely to interest them
- No need to carry large amounts of brochures as they can find all the information through Colleqt



**80%**

of stands scanned

Discover  
how the Colleqt QR  
Code works



## COLLEQT QR CODE

INCLUDED in the Business Builder Pack





# DASHBOARD

## ALL YOUR DATA IN ONE TOOL TO MEASURE YOUR ROI

The dashboard allows you to concretely measure your performance.

Use the data generated by clicks on your exhibitor profile, Lead Manager, Colleqt, and Lead Booster to create an effective and impactful follow-up strategy.

### Benefits

- Audience analysis
- Real-time tracking
- Lead management

### Suggestions to improve your performance

- Measure and assess your brand exposure to boost your results
- Discover the companies that viewed your profile to unlock new business opportunities
- Statistics on your performance on the exhibition's website
- Comparison with other exhibitors and key competitive figures
- Information on potential clients

## EXHIBITOR PROFILE VISIBILITY



+ Clicks on your exhibitor profile  
= More business opportunities!

## LEAD MANAGER



215 leads  
scanned on average

## COLLEQT QR CODE

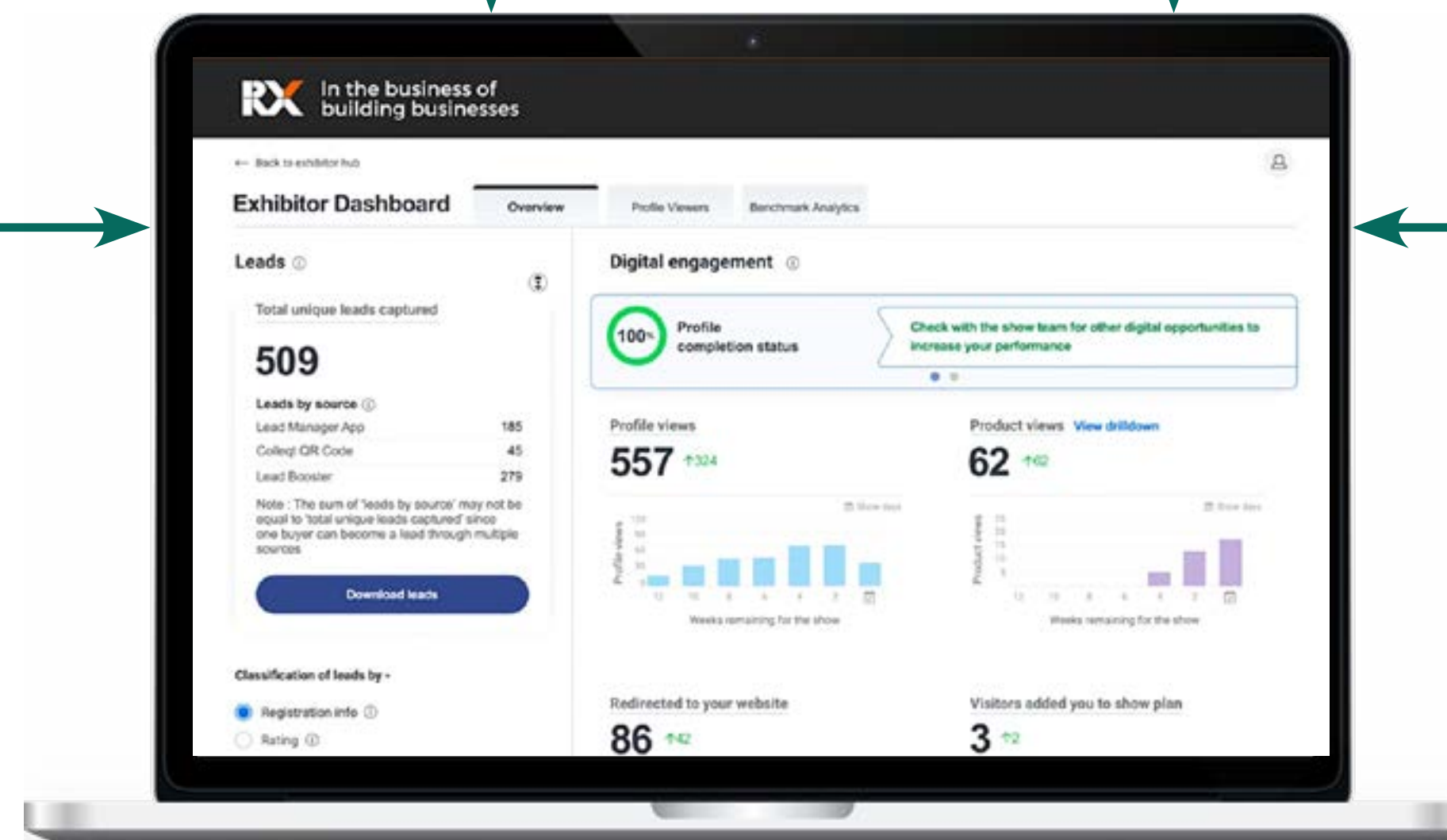


80%  
of stands scanned

## LEAD BOOSTER



1,884 views on average per offer\*  
+50 leads on average per offer\*



## DASHBOARD

INCLUDED in the Business Builder Pack

Start using  
your Dashboard  
now!



\*Source: Usage of RX Exhibitor Lead Booster across 51 international trade shows in 2024



Our  
**BOOTH**  
package





# BARE SPACE

## DETAILS ON LOCATION AND SPACE CONFIGURATION (INCLUDING PREMIUM AREA)\*

Includes floor surface  
+ a marking with your stand number.  
Partitions not included.

Select your price according to  
your location and date of registration.

		STANDARD	PREMIUM★	PREMIUM★★	PREMIUM★★★
PRICES	Less than 120 sqm	€382 excl. VAT/sqm	€401 excl. VAT/sqm	€421 excl. VAT/sqm	€439 excl. VAT/sqm
	Equal to or greater than 120 sqm	€352 excl. VAT/sqm	€370 excl. VAT/sqm	€387 excl. VAT/sqm	€406 excl. VAT/sqm



**YOUR CUSTOM STAND (minimum 18 sqm)**  
Whether you're looking for a customised stand to suit your business or a unique design  
Use our tailored service to create your stand: [mystandmaker.france@rxglobal.com](mailto:mystandmaker.france@rxglobal.com)





\*Premium Zone: Please note that your requests will be considered based on availability but are not guaranteed. Placement requests made by the exhibitor do not constitute a valid reason for cancellation. The terms and conditions are defined in Article 4.1 of the General Exhibition Regulations. Pricing will be adjusted according to your final placement.

**Premium** location zones have been identified within each exhibition hall (Hall 4, 7.1, 7.2, and 7.3).  
**Contact your sales representative if you wish to be positioned in a premium zone and to check availability.**







# FURNISHED SPACES

BARE SURFACE Without fittings		FURNISHED SPACES Your choice based on your participation objectives		
To be completed with a furnished space		ESSENTIEL / ESSENTIEL +*	EASY*	IDENTITY*
Floor space		From 9 sqm to 50 sqm	From 9 sqm to 50 sqm	From 12 sqm to 50 sqm
				
		The essentials for exhibiting	Simple and cost-effective	Be seen and recognized

+  
OPTIONAL

 The partitions, spotlights, doors, banners, and furniture are reused.  
 We sort our waste for recycling: carpet, brushed cotton, cardboard, adhesives...  
Tarps are repurposed for packaging, testing, or prototypes.

\*The price per sqm of the selected package is added to that of your raw space  
Mandatory equipped stand up to 18m²



# ESSENTIEL SET UP

From **9 sqm** to **50 sqm**

Maximum of 2 corners  
No island possible

## THE ESSENTIALS FOR EXHIBITING

A functional space that includes all the essentials for exhibiting at the show while keeping your budget under control.



Non contractual design

		9 to 11 sqm	12 to 24 sqm	25 to 35 sqm	36 sqm and more
FACILITIES AND SERVICES	Facilities, setup & services	Carpet (3 colors to choose from) + White modular melamine partitions + 3-socket power strip for stands between 12 and 25 sqm / 2 power strips for larger stands + Low-energy directional spotlights on rails + Daily cleaning			
SIGNAGE		Double-sided flag sign (name and stand number)			
FURNITURE		×	×	×	×
EQUIPMENT		×	×	×	×
LOCKABLE SPACE		×	1 sqm	2 sqm + Coat hook / Shelves	3 sqm + Coat hook / Shelves
PRICE		€120 excl. VAT/sqm			
MANDATORY	Electrical box 3KW	+ €990 excl. VAT			







# ESSENTIEL+ SET UP

From **9 sqm** to **50 sqm**

Maximum of 2 corners  
No island possible

## THE ESSENTIALS FOR EXHIBITING

A functional space that includes all the essentials for exhibiting at the show while keeping your budget under control.



Non contractual design

		9 to 11 sqm	12 to 24 sqm	25 to 35 sqm	36 sqm and more
FACILITIES AND SERVICES	Facilities, setup & services	Carpet (3 colors to choose from) + Wooden partitions covered with brushed cotton (4 colors to choose from) + 3-socket power block for stands between 12 and 25 sqm / 2 blocks for larger stands Low-energy directional spotlight rail lighting + Daily cleaning			
SIGNAGE		Double-sided flag sign (name and stand number)			
FURNITURE		✕	✕	✕	✕
EQUIPMENT		✕	✕	✕	✕
LOCKABLE SPACE		✕	1 sqm	2 sqm + Coat hook / Shelves	3 sqm + Coat hook / Shelves
PRICE		€180 excl. VAT/sqm			
MANDATORY	Electrical box 3KW	+ €990 excl. VAT			





# EASY SET UP

From **9 sqm** to **50 sqm**

No island possible  
Maximum of 2 corners

## SIMPLE AND COST-EFFECTIVE

A ready-to-exhibit package that ensures your presence at the show efficiently and at an attractive price.



		9 to 14 sqm	15 to 24 sqm	25 to 35 sqm	36 sqm and more
FACILITIES AND SERVICES		Carpet in 3 color options + Partitions covered with brushed cotton in 4 color options + Perimeter fascia + 1 block of 3 power outlets for stands between 12 sqm and 25 sqm / 2 blocks for larger stands + Lighting with energy-efficient directional spot rails + Power supply + Daily cleaning			
SIGNAGE		1 double-sided flag sign (name and stand number) + 1 customizable high sign, 1m x 1m, double-sided			
FURNITURE	Basic furniture	1 table + 3 chairs + 1 reception counter + 1 stool + 1 display stand + 1 waste paper basket			
	Low storage cabinet with lock	✕	✓	✓	✓
	Discussion area	✕	✕	1 low table + 3 poufs	1 low table + 3 armchairs
EQUIPMENT		✕	✕	✕	✕
LOCKABLE SPACE	Lockable space with a coat hook	1 sqm	1 sqm	2 sqm	3 sqm
PRICE		€260 excl. VAT/sqm			
ELECTRICAL BOX (MANDATORY)	3 KW intermittent electrical box	+ €990 excl. VAT			

The partitions, spotlights, doors, headers, and furniture are reused.



# IDENTITY SET UP

From **12 sqm** to **50 sqm**

## BE SEEN AND RECOGNIZED

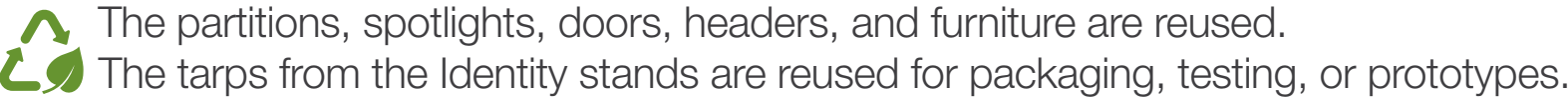
A tailor-made turnkey offer in your colors: you display your visual identity across your entire space with backlit partitions, to promote your brand and highlight your activity and values to visitors.  
Let me know if you'd like any adjustments!



Non contractuel design

		12 to 14 sqm	15 to 24 sqm	25 to 35 sqm	36 sqm and more
FACILITIES AND SERVICES		Carpet in 3 color options + Stretch fabric partitions on frame + Printed, personalized, and backlit fabric wall* + Electrical supply + 1 block of 3 outlets between 12 sqm and 36 sqm / 2 blocks beyond + Daily cleaning			
SIGNAGE	Sign	Sign suspended from a hoop** with 2.5 m in diameter x 50 cm in height			Placed on a structure 3 m in diameter x 50 cm in height
FURNITURE	Basic furniture	1 table + 3 chairs + 1 reception counter + 1 stool + 1 display stand + 1 waste paper basket			
	Low storage with lock	✕	✓	✕	✕
	1 low table, 3 armchairs	✕	✕	✓	✓
	1 additional low chair	✕	✕	✕	✓
EQUIPMENT	Basic equipment	Coffee machine + 150 capsules + Water fountain			
	Fridge stocked with soft drinks	✕	✕	✓	✓
LOCKABLE SPACE	Lockable space with a coat hook	1 sqm	1 sqm	2 sqm + shelve	3 sqm + shelve
PRICE		€435 excl. VAT/sqm			
ELECTRICAL BOX (MANDATORY)	4 KW intermittent electrical box	+ €1,490 excl. VAT			

\* Number depending on the stand layout.  
\*\*A double-sided printed frame could replace the hoop if the depth of your stand does not allow for its placement.





CORNER STAND START UP, F&B, MIXOLOGIE, CRAFT

4 sqm 6 sqm

A TURNKEY SOLUTION

	4 sqm	6 sqm
FACILITIES AND SERVICES	Wall with wooden partitions, 2.50 m high, covered in grey cotton-fleece (not adjustable) + Counter covered in YELLOW cotton-fleece with a white melamine top (not adjustable) + GREY carpet (not adjustable) + Visual on counter, dimensions 1775 x 500 mm height + Daily cleaning	
SIGNAGE	Single-sided aisle sign 700 x 500 mm high with name and stand number	
FURNITURE	2 stools + 1 bin + White shelves, 190 cm wide x 30 cm deep, on two levels (1.50 m high / 1.80 m high)	
EQUIPMENT	⌘	
LOCKABLE SPACE	Shared lockable space	
ELECTRICAL BOX	3 KW intermittent electrical box	
PACK BUSINESS BUILDER	Exhibitor Profile (Bronze) - Sector (NOT INCLUDED)	
PRICES	€2,995 excl. VAT	€4,195 excl. VAT

OPTION	Upgrade Priority Profile	Stand out from the competition!	+ €2,315 excl. VAT
	Upgrade Priority Plus Profile		+ €1,265 excl. VAT
	Lead Booster: Attract registered participants to your stand with an irresistible offer (here full description)		+ €2,350 excl. VAT
	Sector: Access to the 1-to-1 matchmaking platform with registered visitors at the exhibition (matchmaking, contact initiation, organization of 1-to-1 meetings at the event) (here full description)		+ €150 excl. VAT

New 2026  
Maximize  
your ROI!





# WELLNESS CENTER

12 sqm Unit

## STRATEGIC LOCATION IN THE SPA SECTOR

In an area dedicated to Wellness, for the duration of the exhibition

- Staged to represent the well-being and evolution of the spa
- A quality environment dedicated to skincare brands
- Customised Premium stands
- A dedicated marketing plan for exhibitors in this area
- Spa equipment and fitness devices



Non contractual design



	12 sqm
FACILITIES AND SERVICES	Backlit partitions + Choice of 3 carpet colors + Daily cleaning + 1 Wi-Fi access
SIGNAGE	Sign suspended on a 2.50 m hoop
DATATION MOBILIER	1 table and 3 chairs + 1 reception counter and 1 stool + 1 display stand + 1 wastebasket
EQUIPMENT	Coffee machine (includes 150 capsules) + Water fountain and 2 bottles + Cups, sugar, and stirrers
LOCKABLE SPACE	Lockable space 1 sqm
ELECTRICAL BOX	4 KW intermittent electrical box
PACK BUSINESS BUILDER	Exhibitor Profile (Bronze) - Sector (INCLUDED)
PRICE	€14,400 excl. VAT

OPTION	Upgrade Priority Profile	Stand out from the competition!	+ €2,315 excl. VAT
	Upgrade Priority plus Profile		+ €1,265 excl. VAT
	Lead Booster: Attract registered participants to your stand with an irresistible offer (here full description)		+ €2,350 excl. VAT

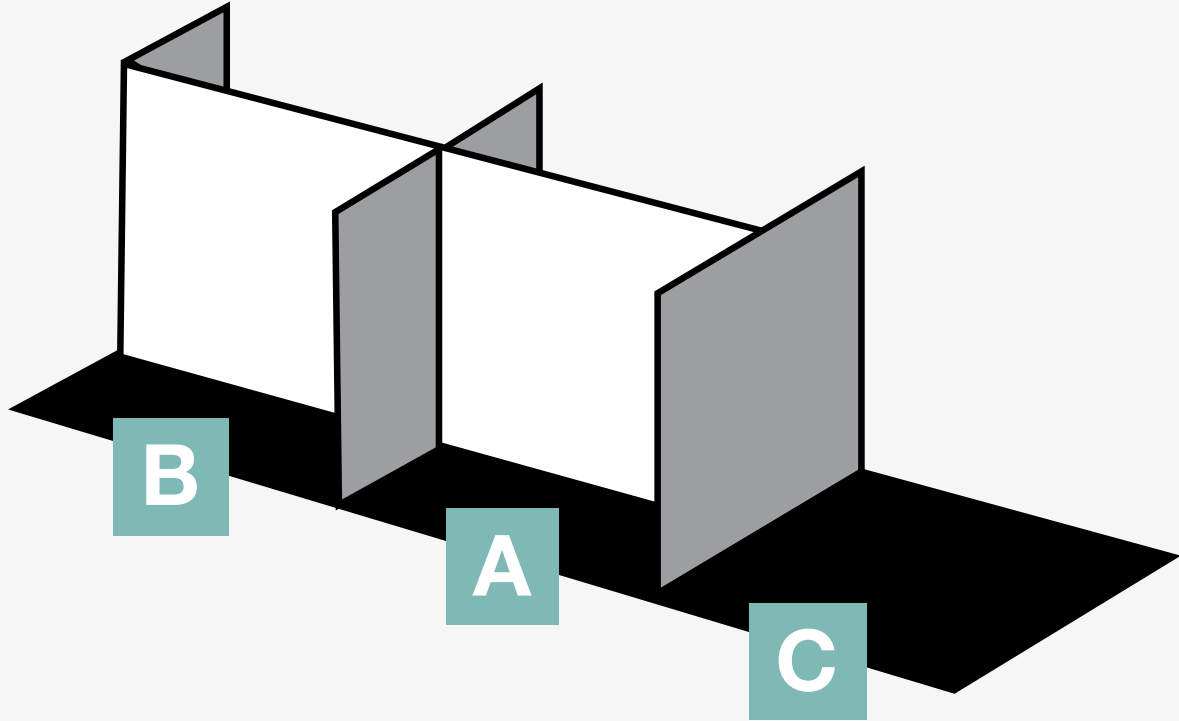
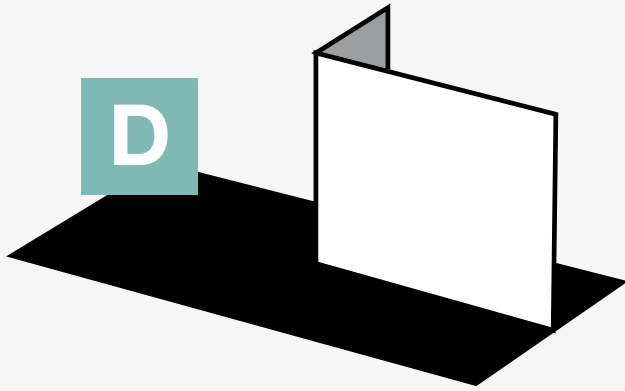

New 2026  
Maximize  
your ROI!



# LOCATION OF YOUR STAND

## SELECT THE TYPE OF OPENING

You can reserve one or more corners depending on the configurations.

	CORNERS (subject to availability during setup)				
	TYPE A	TYPE B	TYPE C	TYPE D	TYPE E
					
DESCRIPTION	1 aisle, no corners	2 aisles, 1 corner, from 9 sqm	3 aisles, 2 corners, from 30 sqm	4 aisles, 3 corners, from 40 sqm	4 aisles, 4 corners, from 60 sqm
PRICES		OFFERED	€315 excl. VAT	€380 excl. VAT	€825 excl. VAT