

2-5 Nov 2026

Paris

EQUIPHOTEL

Home of Hospitality



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The trade show

1

The Hospitality Event

EquipHotel is the leading biennial international trade show for hospitality professionals.

Over 4 days in Paris, suppliers in the Hospitality sector present their latest product and service innovations to owners and managers of hotels, hotel groups and tourist residences, chefs and restaurant professionals, as well as to purchasing agencies, architects, designers, decorators and engineering offices.

Join 1,200 French and international exhibitors to promote your brands and showcase your latest products to over 80,000 trade show visitors.

[Video of the 2024 edition](#)



Home of Hospitality

**HOSPITALITY
PROFESSIONALS**

Managers, owners, investors, developers, hotel professionals, buyers, etc.

**PURCHASING
CONSULTANTS**

architects, interior architects, designers, decorators, engineering firms, project owners.

SUPPLIERS
contract furniture (indoor, outdoor), fabric manufacturers, interior design, wellness, technology, foodservice

Key figures*

1,100

exhibitors at the show

4

Exhibition halls

40%

International exhibitors

36

countries represented

“ EquipHotel is the place for all the major players from the hospitality industry to meet and // share ideas

80,000

professionals in attendance

133

countries represented (exhibitors)

66%

of visitors are buyers (decision-makers, purchasing consultants)

12%

International visitors

“ A wonderful show that brings together professionals from a wide range of backgrounds! //

QUALIFIED VISITORS *

40%

Hotel sector

From mid-scaled to luxury hotels, open air tourism, holiday apartments and high-end residential

26%

Design & Installation

Decorators, interior designers, fitters, layout designers, design consultants, architect firms, audits, consulting

21%

Foodservice

Michelin-starred restaurants, fast food, traditional restaurants, grocers, mass catering and other food services

9%

Purchase, Distribution &

Services, Distributors, Wholesalers, Procurement

4%

Government institutions

Healthcare, social, work, administration, education, leisure, military, etc.

GEOGRAPHICAL BREAKDOWN

FROM OUTSIDE FRANCE

46%

Northern & Eastern Europe

30%

Southern Europe

24%

Outside Europe

FROM FRANCE

60%

Paris region

40%

The rest of France

INDUSTRY LEADERS

AT EQUIPHOTEL

ARCHITECTS

AJN

Bj
brainjuice

DOKK16

PIUARCH

stylt

Zaha Hadid Architects

alberto apostoli
architecture&design

CaberlonCaroppi
ITALIANTOUCHARCHITECTS

HBA

room2room
PART OF HESTRA GROUP

SUNNYLAND
CONSULTING

WeWantMore®
Design Studio

W&A
WILMOTTE & ASSOCIÉS ARCHITECTES

AW²

CARLO
BERLIN

JOI-DESIGN

PI-SAGUEZ
PARTNERS

W&A
WILMOTTE & ASSOCIÉS ARCHITECTES

Benjamin West

DETALE

LISSONI & PARTNERS

s'tudio^{EM}

HOTEL CHAINS

ACCOR

B&B
HOTELS

CENTARUS

Dalmata
Hospitality

HYATT®

Louvre Hotels
GROUP

Marriott
INTERNATIONAL

Scandic

ADAGIO
APARTHOTEL

Best Western
Hotels & Resorts

citizen

ENNISMORE

LVMH

PESTANA
HOTEL GROUP

Teritoria

APPART'CITY

BVLGARI
HOTEL PARIS

Châteauform®

FOUR SEASONS

IHG® HOTELS & RESORTS

MANDARIN ORIENTAL
THE HOTEL GROUP

THE PENINSULA
HOTELS

Walt Disney World®

BARRIÈRE

Campanile

Club Med®

Hilton

Joivy

MELIÀ HOTELS
INTERNATIONAL

RELAIS & CHATEAUX

WYNDHAM
HOTELS & RESORTS

MANUFACTURERS

Ardamez

Ethnicraft

kettal

résistub
productions

CASTLE LINE®
FURNITURE

GESCOVA
OUTDOOR FURNITURE

NARDI

Talenti®
OUTDOOR LIVING

The event for hospitality buyers

GOURMET RESTAURANTS

Alain Ducasse
Entreprise Amador
Atelier Joël
Robuchon
Bayviewby Michel
Roth Le Bristol
Four Seasons
George V Guy Savoy
Groupe Pic
Hotel De
Crillon
Hotel De
Vendome Hotel
La Reserve La
Villa Florentine
Le Pré Catelan
Maison Rostang
Prince De Galles
Restaurant Gill
Ristorante Dal
Pescatore Restaurant
Pierre Gagnaire Ritz
Septime
Table D'eugène
The Peninsula Paris

RESTAURANT CHAINS

Bistro Regent
Buffalo-Grill
Cojean Sas
Courtepaille
Disneyland Paris
Eat Green Flunch
Georges Blanc
Groupe Bertrand
Groupe Flo Groupe
Le Duff
Hippopotamus
Ikea Food Indiana
Cafe
Les 3 Brasseurs
Matsuri Mcdonalds
O Tacos Pizza Pai
Planet Hollywood
Planet Sushi Potel
Et Chabot
Publicis Drugstore
Sas Ayako Sushi
Vapiano
Yummy Sushi

HOTEL CHAINS

Accor Hotels Group
Bastion Hotels Beau-
Rivage Palace
Belambra
Best Western
Center Parcs
Ceveo Crowne
Plaza
Domaine De La Bretesche
Disneyland
Mama Shelter
Manoir De Tourgeville
Mercure
Mgallery
Novotel Okko
Hotels
Pullman
Raffles
Renaissance
Royal Mansour Casablanca
Sheraton
Sofitel
Westin Paris Vendome
Ritz Paris
Elegancia Hotels
Evok Hotels Collection
Groupe Barriere
Groupe Cogit
Groupe Lucien Barrière
Groupe Partouche
Hilton Hotels & Resorts
Hyatt Hotels
Intercontinental

PALACE HOTELS

Chateau de La
Messardiere Saint-Tropez
Cheval Blanc St-Barth Isle
de France
Four Seasons George V
Hotel De Crillon
Hotel Du Cap Eden Roc
Antibes Hotel Du Palais
Biarritz
Hotel Plaza Athenée La
Bastide De Gordes La
Reserve Paris
La Reserve Ramatuelle Le
Bristol Paris
Le Cheval Blanc
Courchevel
Le Grand-Hotel Du Cap-
Ferrat Le K2 Courchevel
Les Airelles Courchevel
Les Pres D'eugenie
Eugenie-Les-Bains
Les Sources De Caudalie
Martillac Mandarin
Oriental
Meurice Paris
Park Hyatt Paris
Vendome Royal Évian
Royal Monceau - Paris
Shangri-La Hotel Paris
The Peninsula Hong-Kong
The Peninsula Paris

DISTRIBUTORS

France Boissons
C10
Distriboissans
Tafanel
Vinum Distributeurs
Dugas
Vdv Distribution
Ga Distribution
Interbrew Distribution
Midi Distribution
Ariege Boissons Distribution
Rothschild France Distribution
V2b Distribution C10
Canal Biere Distribution
Olivier Bertrand Distribution
Metro Ag
Transgourmet
E.leclerc Abfoods
Saintclairmat
E.leclerc Eperdis
Codipal Sarredis
Auchan
Agrona Asahi
France
Afis International Foods
Spar
Nature Vegan-Grossiste
Mutti France Sas

Chefs

AT EQUIPHOTEL

MICHELIN STAR CHEFS

Thierry Marx ***
Christophe HAY **
Christophe MORET **
Nolwenn CORRE *
Kelly RANGAMA *
Massimo TRINGALI *
Pierre CAILLET - MOF *
Régis MARCON ***
Christian TETEDOIE *
Michel ROTH ** 
Stéphane BURON**
Christophe RAOUX *
Giorgiana VIOU *
Gérard Sallé**

GAULT & MILLAU CHEFS

Maximilien KUZNIAR
François-Xavier SAILLY
Josselin MARIE
Jean-Baptiste ASCIONE

PASTRY CHEFS

Nina METAYER, Pastry chef
Laurelia Costanza Ephemera Group

Jean Thomas SCHNEIDER
Double World Champion Ice Cream
Maker 2018 – Pâtisserie 2017



A conscious trade show*

32 packages

Packages of food
collected for non-
profits

11.3 tons

of our carpets
reused

+230 booths

educated on reuse and waste
sorting management.

46%

of waste
repurposed



Innovation and trends

AT THE HEART OF EQUIPHOTEL



Promoting innovation

EquipHotel offers exhibition spaces dedicated to start ups and innovative initiatives



START-UP VILLAGE

Dedicated to TECH start-ups



F&B CORNERS

Dedicated to foodtech companies presenting new food and beverage concepts



ERGO ROOM – ERGO COOK

Pavilion showcasing solutions for preventing MSDs and improving working conditions for teams.

TURNKEY SERVICES

Turnkey stand including furniture, wifi, electricity and signage.

DEDICATED COMMUNICATION

Communication plan before and during the show.
Exhibition areas highlighted by dedicated signage at the show

+150 **START UPS AND INNOVATIVE INITIATIVES**

Celebrating innovation

EQUIPHOTEL INNOVATION AWARDS

Rewarding the best innovations (products and services) from Hospitality suppliers.
Organised with the support of a panel of leading professionals.

6411

- awards
- categories
Design,
Foodservice,
Wellness,
Technology
- Special Award
Well-Being at work
- Hospitality Award
Innovative Initiative in Hotels
or Restaurants



Trends and inspiration incubator

EquipHotel provides spaces to a selection of architects and designers. With hybrid spaces, new trends or forward-looking approaches to Hospitality, the 2024 edition will feature a range of profiles and experiences.

These architects and designers offer real platforms for expression, where they can design and showcase their vision of Hospitality, with spaces that inspire trade show visitors.

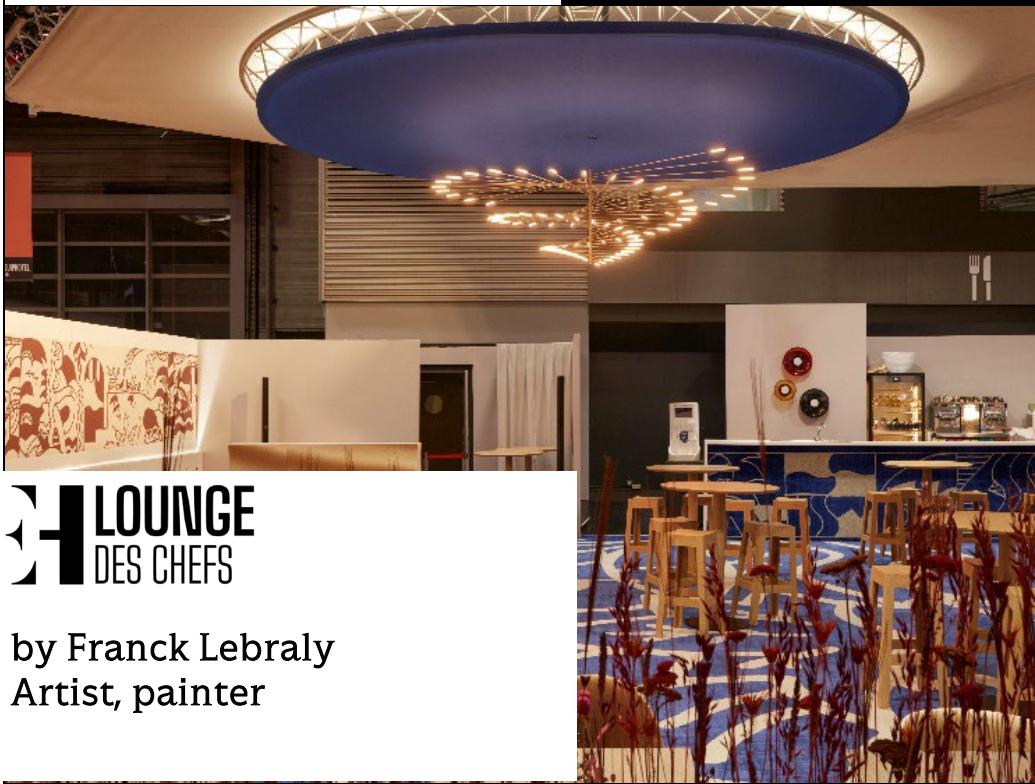
Opportunity to become a sponsor of a dedicated space to showcase new or innovative products and equipments. Showroom displaying your products and materials in a real-life setting.



SIGNATURE BAR
by Maugoust Chenais Architects



SUITE LOBBY
by Marie Deroudilhe Architect



LOUNGE DES CHEFS
by Franck Lebraly Artist, painter



VIP & PRESS CLUB
by Studio Briand Berthereau Designers



INNOVATION LAB
ENSCI et IED



INSPIRATION GALLERY
Fanny Perrier ,Marco Lavit
Oscar Lucien Ono, Marthe Simon

Exhibition
sectors

3

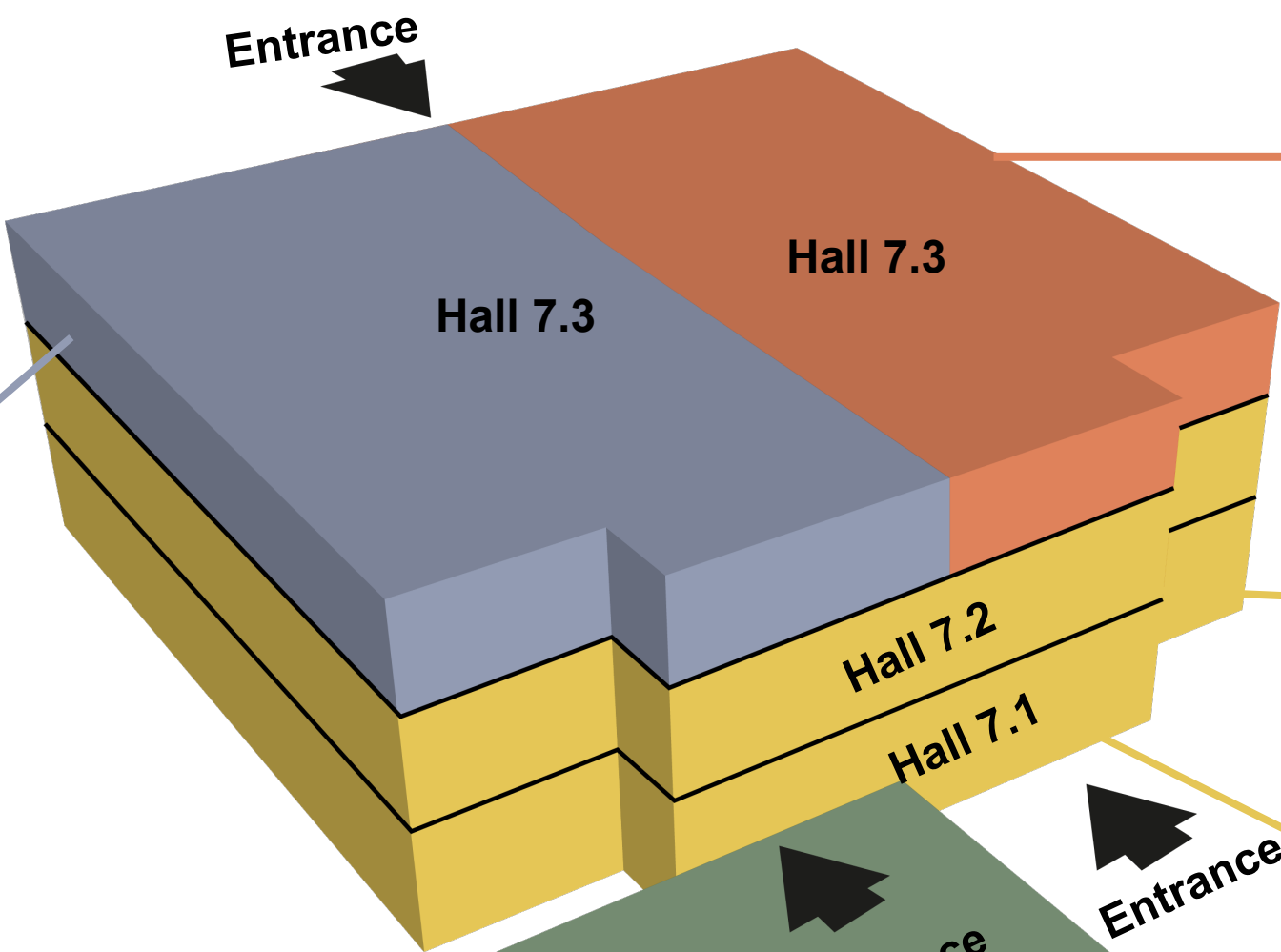
Floor plan

NEW
SECTOR

HALL 7.3 : TECHNOLOGY

Hotel & restaurant chains
Services & consulting
Technology & digital

SMART
BUILDING



HALL 7.3 : FOODSERVICE

Food & beverage
Cleaning solution
Disposable items
Buffet & foodservice equipment
Vending machine

HALL 7.2 : DESIGN

Decoration
Lighting
Indoor furniture
Tableware

HALL 7.1 : DESIGN

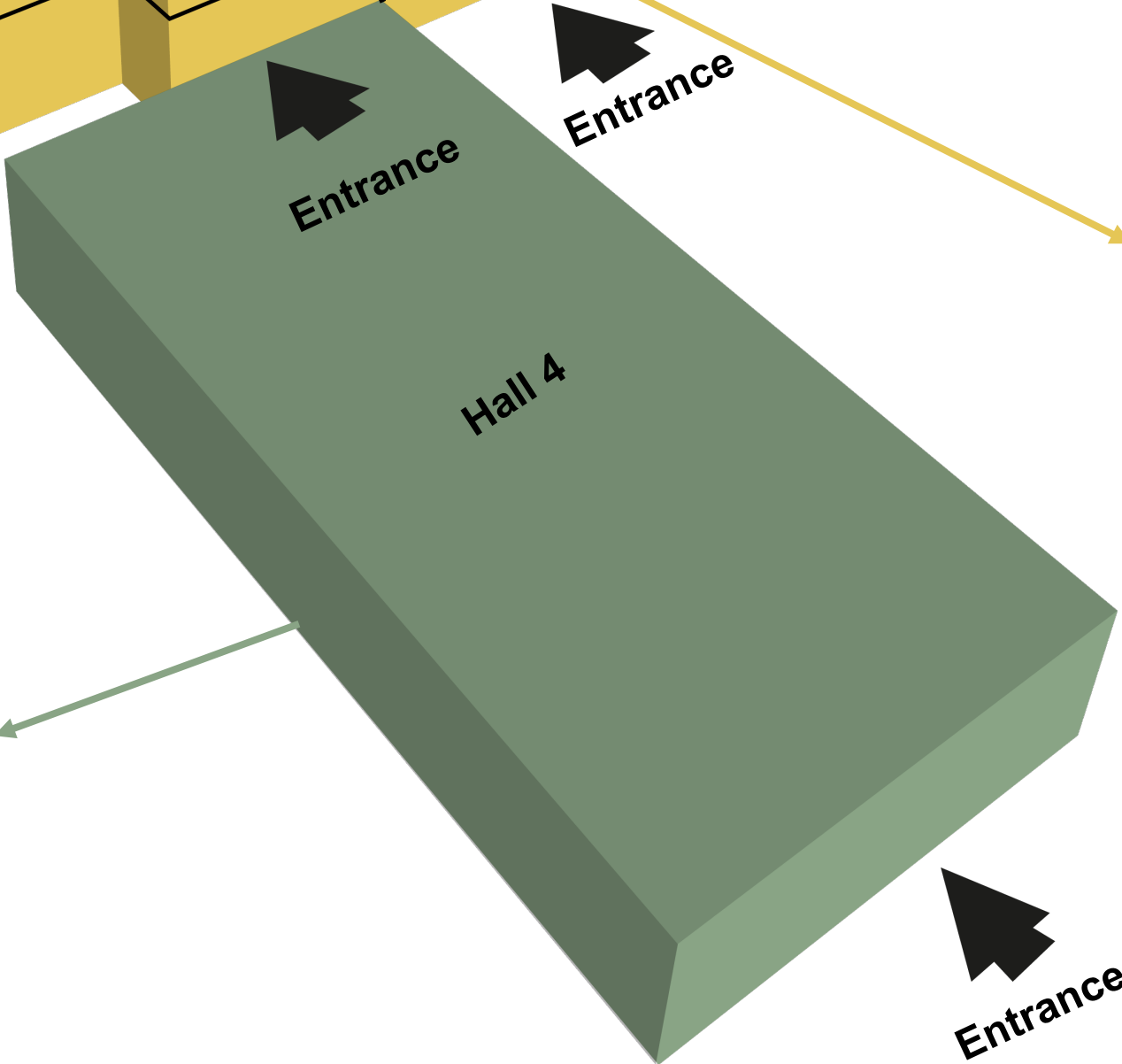
Building design & layout
Bathroom & ceramics

NEW

Pool shelter, Outdoor cooking , Tiny House / Sheds, Outdoor pottery, Leisure and games, Outdoor furniture, Parasols, shade sails, Pergolas, terraces, Swimming pool, Outdoor flooring

HALL 4 : WELLNESS

Amenities & Hotel Supplies
Spa & Wellness
Bedding
Linen & Professional Textile
Laundry



Foodservice

Commercial and institutional catering is reinventing itself every day to meet the new consumer trends that are shaking up the way we eat. New equipment that enhances products, helps in the kitchen and meets the new needs of restaurant and hotel professionals.

Join our exhibitors and showcase your Foodservice solutions and innovations.

SECTORS

Tableware
Beverages & Drinks
Vending machines
Professional kitchen equipment
Foodtech

Hygiene
Smart Cleaning Solutions
Signage
Equipment for Bar, Coffee,
Sommellerie

2024 EXHIBITORS



+12,000

Hotel & Restaurant
professionals

want to source bar and café products

+1,500

Sommeliers
& Barmen

OUR PARTNERS



Interior & Exterior Design Building Layout

Architects, designers and decorators are rethinking the way they design, build and furnish hotels and restaurants. The focus today is on responsible, sustainable and rational approaches:

It's an opportunity for suppliers to showcase their innovations, where the indoors and outdoors blend into one.

SECTORS DESIGN

- Lighting
- Indoor / outdoor furniture
- Textiles, Fabrics
- Decoration
- Table Ware

SECTORS BUILDING LAYOUT

- Bathroom
- Ceramics
- Wall and Floor Coverings
- Energy Management Solutions
- Pergolas, Outdoor Design
- Tiny Houses, Outdoor Structures

VISITORS

- Architects, decorators, designers, Fitters Hotel & Restaurant professionals
- Investors



+70%

of Hotel & Restaurant professionals

come to redo their interior design

15,000 m²

exhibition space

+500

exhibitors from 40 countries

OUR PARTNERS

18 EQUIPHOTEL

Wellness

With spas, thalassotherapy, thermal baths, gyms, bathrooms, outdoor spaces and more, the wellness sector is reinventing itself and growing to meet consumer demand.

From jacuzzis to bathrooms and treatment rooms, it's all about comfort, ergonomics and soft lighting.
Provide service training, and promote workplace well-being and care.

SECTORS

- Linens and uniforms
- Guest amenities
- Spa & wellness accessories
- Sport & Fitness

30%
of visitors are looking for
wellness solutions



2024 EXHIBITORS



OUR PARTNERS



Tech Hotel chains and Services

It's hard to imagine managing a business without digital tools, platforms, applications and social media. The show offers turnkey solutions combining user-friendliness and performance to help professionals maximise their online presence.

SECTORS

Management Tools
Sales and Security
Entertainment
Home Automation (Smart Building)
Distribution
Digital Marketing and Communication
Consulting, Audit, Finance, Insurance
Certification, Labelling
Training, HR

HOTELS CHAINS

Franchise
Procurement

VISITORS

Hotel &
Restaurant
professionals



OUR PARTNERS



Promotion
& press

4

Press Relations



2

Press
conferences

+150

journalists
at the show

690

MEDIA IMPACT
(web, print, TV and radio)

156 798 711

TOTAL
AUDIENCE

International promotion

TOP BUYERS PROGRAMME:

+200 clients
major international clients invited
(purchasing consultants, procurement,
purchasing)

A POWERFUL NETWORK OF AGENTS IN EUROPE

Benelux Gaëtan LACHAPELLE	Greece Costas KOUTSANTONAKIS	Netherlands Coen ROSDORFF	Switzerland Geoffrey DAVOIN	International SPA / Wellness Consultant VK-Organisation
Spain Viviane FABRI-SEGUILLON	Italy Manuela FORNARA	UK Lola MASSON	Sweden Côme FRACHON	

OUR INTERNATIONAL SUPP



To promote the international influence of
"Haute Cuisine"



for the European
hotel industry



Partners

PROMOTION AT THE HEART OF HOTEL AND RESTAURANT NETWORKS



We help you get ready

PREPARE FOR THE SHOW IN 3 STEPS!

- 1 Attentive customer service**
Hotline available before the show.
Two preparatory meetings with exhibitors.
- 2 An online exhibitor account**
All the documents you need to prepare for the show
(exhibitor passport, exhibitor calendar, trade show contacts,
video tutorials, useful addresses, etc.)
- 3 At the show**
 - Concierge service
 - Incident tracking via exhibitor reception services
 - Request management
 - Welcome coffee during setup days

TOOLS TO MEASURE YOUR R.O.I.!

- 1 Lead Manager**
Included in your registration fee.
Mobile application to scan the badges of visitors to your stand. Register profiles and full contact details
- 2 Exhibitor Dashboard (basic)**
Included in your registration fee.
Available in your online exhibitor account
Calculate the number of visits to your company
and product profile sheet on our exhibitor search engine
Matchmaking service: contact people interested
in your profile
- 3 Collect**
Don't miss a single connection: the solution to grow your
network. Give visitors quick access to your information while
collecting their contact details..

OPTIMISE YOUR VISIBILITY

Sponsor an inspiration area, a conference, a networking event...

To find out more, contact our sales team

First timer programme

1 | FACILITATE your participation

- **Training in digital tools**
used at the show to improve
your R.O.I.
- **Information webinars**
- **Contact with our accommodation
and transport partners**
- **Dedicated customer service**
available by phone and email

2 | MAXIMISE your visibility

- **Highlight your flagship products**
in our visitor newsletters: over
100,000 contacts
- **“New” tag** in the exhibitor search
engine at Equiphotel.com
- **5% discount** on our
communication tools

3 | ENJOY a unique experience at the trade show

The day before the trade show

- **Guided tour** of the show

Contact us

5

Your sales contacts - FRANCE

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martine.miltchev@rxglobal.com

Foodservice, Table ware
Cleaning Solutions
Hotel Chains

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All sectors

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Wellness
Building layout
Bathroom
Faucets and fittings

Mathieu LAURENS

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Services and consulting
Building energy

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Indoor furniture/Layout
Lighting,
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CUSTOMER SERVICE

Round-the-clock customer service

[Helpdesk form](#)

EQUIPHOTEL PARIS